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Beginning with the absolutely critical first moments of the outbreak in China, and ending with an epilogue on the vaccine rollout and the unprecedented events between the election of Joseph Biden and his inauguration, Lawrence Wright's *The Plague Year* surges forward with essential information--and fascinating historical parallels--examining the medical, economic, political, and social ramifications of the COVID-19 pandemic.

Just as the pandemic will change American higher education, the choices we make now will change what college looks like for generations to come.

It is estimated that there are more than 110 national and international business-led corporate responsibility coalitions. Given the growing reach and significance of these alliances, there is now a critical need for an informed and balanced analysis of their achievements, their progress, and their potential. In *Corporate Responsibility Coalitions*, the first book to chronicle the subject, David Grayson and Jane Nelson explore the past, present, and future of these coalitions. They consider the emergence of new models of collective corporate action over the past four decades; the increasing number of these coalitions, their diversity and

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complexity; and how they network with each other and a broader set of institutions that promote sustainable capitalism. Drawing on their global study, the authors light the way for the future development of these influential alliances. In addition, they provide in-depth profiles of the most strategic, effective, and long-standing coalitions. Chronicles the development of the New York City subway system using original drawings, plans, and period and contemporary photographs; and includes train interiors, architectural details of the stations, and the development of the token.

A fireman in charge of burning books meets a revolutionary school teacher who dares to read. Depicts a future world in which all printed reading material is burned.

The Eighth Edition of this bestselling introductory text features a comprehensive, updated survey of all key business functions: management, marketing, accounting, finance, and information technology. Core topics highlighted within these functional areas include ethics and social responsibility, small business concerns, different forms of business ownership, and international business concepts. In light of current business conditions, this edition also addresses the nation's economic problems, corporate credibility and efforts to improve accounting standards, the dot-com meltdown, entrepreneurial businesses, diversity, globalization, e-

business, and other timely issues. Likewise, the authors have integrated more information on employment trends to help students choose a career and compete in a fickle job market. Updated and enhanced coverage of e-Business—in boxed features, examples, illustrations, and discussions throughout the text—reflects this sector's growing importance. All boxed features that focus on real business or workplace issues have been replaced. These boxes cover major themes, including Adapting to Change, Talking Technology, Examining Ethics (with Issues to Consider that stimulate critical thinking and facilitate discussion), Going Global, and Exploring Business. Using the Internet boxes continue to point students to relevant web sites for more information on concepts, companies, or issues covered in each chapter—prompting them to conduct independent research. Due to its loose-leaf format, this text sells for considerably less than standard hardcover books and also provides students with greater flexibility. Building a Business Plan features now appear at the end of every Part, helping students to write their own business plans incrementally over the course of a semester or during class. Chapter 6 also includes revised coverage of business plans. Running a Business, an ongoing video case featured at the end of each Part, provides students with an insider's vantage point of Finagle-A-Bagel, a bagel bakery and cafeacute;. All

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end-of-chapter videos are new and focus on companies such as Stonyfield Farm, New Belgium Brewing, Subway, Bay Partners, Remington, Wal-Mart, JetBlue, Financial Fusion, and Merrill Lynch Direct. All photos and advertisements are new. As in past editions, captions clarify how these real-world visuals illustrate key concepts under review. The Business Bonus Pack: Your Guide to an "A" accompanies every new copy of the text and includes four Audio Review CDs, an HM eStudy CD-ROM, and helpful tips on how students can integrate these study aids with the textbook, study guide, and textbook web site in order to reach their academic goals. Master the Class, a game simulation by John Drea (Western Illinois University), allows instructors to review key concepts with their students in a fun and interactive way. This program is available on the HM ClassPrep CD-ROM and the instructors' web site. Eduspace is Houghton Mifflin's online learning tool. Powered by Blackboard, Eduspace is a customizable, powerful and interactive platform that provides instructors with text-specific online courses and content. It includes chapter homework and per-question feedback as well as At Issue and Discussion questions for in-class discussion. This volume consists of selected papers from the 2009 meeting of the American Association for Corpus Linguistics. The chapters cover aspects of language use (usage-based accounts of

morphology/syntax of English and Tok Pisin), language learning (corpus-based learning of English, syntactic development observable in a Learner Corpus of English, “core” vocabulary items for learners of English) and language documentation (a new and innovative usage-based frequency dictionary of English, proposals to broaden the traditional understanding of a corpus in various directions, e.g., constructing a corpus of the content of Japanese manga comics). Taken together, the thirteen chapters represent a good cross-section of strands of new work in corpus linguistics, as practised by international scholars working on English and other languages.

Travis Maddox, Eastern University's playboy, makes a bet with good girl Abby that if he loses, he will remain abstinent for a month, but if he wins, Abby must live in his apartment for the same amount of time.

Exploring how we can ensure that America's colleges remain places for intellectual inquiry and reflection, Neem does not just provide answers to the big questions surrounding higher education—he offers readers a guide for how to think about them. Neither an academic tome nor a prescriptive 'how to' guide, *The Theory and Practice of Online Learning* is an illuminating collection of essays by practitioners and scholars active in the complex field of distance education. Distance education has evolved

significantly in its 150 years of existence. For most of this time, it was an individual pursuit defined by infrequent postal communication. But recently, three more developmental generations have emerged, supported by television and radio, teleconferencing, and computer conferencing. The early 21st century has produced a fifth generation, based on autonomous agents and intelligent, database-assisted learning, that has been referred to as Web 2.0. The second edition of "The Theory and Practice of Online Learning" features updates in each chapter, plus four new chapters on current distance education issues such as connectivism and social software innovations.

Designing the New American University will ignite a national discussion about the future evolution of the American research university.

"This book disseminates current issues and trends emerging in the field of adult e-learning and online instruction"--Provided by publisher.

Since the first subway opened in 1904, the New York Subway system and its trains have provided millions of New Yorkers with cheap, fast, and remarkably reliable transportation. The New York subway system lacks the electronic complexity of such modern operations as the Washington, D.C. Metro or San Francisco's BART, and New Yorkers have few qualms in admitting that theirs is not the world's most beautiful subway. But as it is in no other city on

earth, the subway of New York is intimately woven into the fabric and identity of the city itself.

Transportation expert Brian Cudahy recounts the history of the New York subway systems in a book that is full of detail, historical anecdote, and the wonders of twentieth - century technology. Tracing the system from its first short IRT look to the extensive network of today, with information about such fascinating sidelights as the city's tram systems and the PATH trains linking New York and New Jersey, he has produced a complete, thoroughly researched and annotated, and fully illustrated history that will delight subway buffs, students of urban affairs, and all those who love the city of New York.

A business development tool for professionals, marketers, sales directors, consultants and strategists seeking to understand and reach middle market American companies. It covers important business sectors, from InfoTech to health care to telecommunications. Profiles of more than 500 leading US middle market companies. Includes business glossary, a listing of business contacts, indexes and database on CD-ROM.

Resting on a convincing body of evidence that violence is not a necessary component of conflict among states and between states and non-state actors, World BEYOND War asserts that war itself can be ended. We humans have lived without war for most of our existence and most people live without war most of the time. Warfare arose about 10,000

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years ago (only 5% of our existence as Homo Sapiens) and spawned a vicious cycle as peoples, fearing attack by militarized states, found it necessary to imitate them; and so began the cycle of violence that has culminated in the last 100 years in a condition of permawar. War now threatens to destroy civilization as weapons have become ever more destructive. However, in the last 150 years, revolutionary new knowledge and methods of nonviolent conflict management have been developing that lead us to assert that it is time to end warfare and that we can do so by mobilizing millions around a global effort. Here you will find the pillars of war which must be taken down so that the whole edifice of the War System can collapse, and here are the foundations of peace, already being laid, on which we will build a world where everyone will be safe. This book presents a comprehensive blueprint for peace rooted in three broad strategies for humanity to end war: 1) demilitarizing security, 2) managing conflicts without violence, and 3) creating a culture of peace. These are the interrelated components of our system: the frameworks, processes, tools and institutions necessary for dismantling the war machine and replacing it with a peace system that will provide a more assured common security.

Principles of Management is designed to meet the scope and sequence requirements of the introductory course on management. This is a traditional approach to management using the leading, planning, organizing, and controlling approach. Management is a broad business discipline, and the Principles of Management course covers many management areas such as human resource management and strategic management, as well behavioral areas such as motivation. No one individual can be an expert in all areas of management, so an additional benefit of this text is that specialists in a variety of areas have authored individual

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chapters.

Longlisted for the National Book Award New York Times Bestseller A former Wall Street quant sounds an alarm on the mathematical models that pervade modern life -- and threaten to rip apart our social fabric We live in the age of the algorithm. Increasingly, the decisions that affect our lives--where we go to school, whether we get a car loan, how much we pay for health insurance--are being made not by humans, but by mathematical models. In theory, this should lead to greater fairness: Everyone is judged according to the same rules, and bias is eliminated. But as Cathy O'Neil reveals in this urgent and necessary book, the opposite is true. The models being used today are opaque, unregulated, and uncontestable, even when they're wrong. Most troubling, they reinforce discrimination: If a poor student can't get a loan because a lending model deems him too risky (by virtue of his zip code), he's then cut off from the kind of education that could pull him out of poverty, and a vicious spiral ensues. Models are propping up the lucky and punishing the downtrodden, creating a "toxic cocktail for democracy." Welcome to the dark side of Big Data. Tracing the arc of a person's life, O'Neil exposes the black box models that shape our future, both as individuals and as a society. These "weapons of math destruction" score teachers and students, sort resumes, grant (or deny) loans, evaluate workers, target voters, set parole, and monitor our health. O'Neil calls on modelers to take more responsibility for their algorithms and on policy makers to regulate their use. But in the end, it's up to us to become more savvy about the models that govern our lives. This important book empowers us to ask the tough questions, uncover the truth, and demand change. -- Longlist for National Book Award (Non-Fiction) -- Goodreads, semi-finalist for the 2016 Goodreads Choice Awards (Science and Technology) -- Kirkus, Best Books of 2016 -- New York

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Times, 100 Notable Books of 2016 (Non-Fiction) -- The Guardian, Best Books of 2016 -- WBUR's "On Point," Best Books of 2016: Staff Picks -- Boston Globe, Best Books of 2016, Non-Fiction

Explores the homogenization of American culture and the impact of the fast food industry on modern-day health, economy, politics, popular culture, entertainment, and food production.

"Originally published in hardcover in the United States by Crown Business, New York, in 2017"--Title page verso.

Gathers photos of chalk drawings done by the artist on blank advertising spaces in the New York City subway

A simple yet powerful method of communication for mediating conflicts and peacefully resolving differences at the political, professional, and personal levels.

This gentle and incredibly poignant picture book tells the true story of how one baby found his home.

"Some babies are born into their families. Some are adopted. This is the story of how one baby found his family in the New York City subway." So begins the true story of Kevin and how he found his Daddy Danny and Papa Pete. Written in a direct address to his son, Pete's moving and emotional text tells how his partner, Danny, found a baby tucked away in the corner of a subway station on his way home from work one day. Pete and Danny ended up adopting the baby together. Although neither of them had prepared for the prospect of parenthood, they are reminded, "Where there is love, anything is possible."

The secret to an extraordinary life starts with five

simple changes that anyone can make. No matter who you are, where you come from, what you do for a living, or how much money you have, everyone has a shot at greatness. Zack Friedman has inspired millions with his powerful insights, including more than fourteen million who have read his advice in Forbes. In his ground breaking new book, *The Lemonade Life*, Friedman starts with a fundamental question: What drives success? It's not only hard work, talent, and skill. The most successful people have one thing in common, the power to flip five internal "switches." We all have these five switches, and when activated, they are the secret to fuel success, create happiness, and conquer anything. *The Lemonade Life* is filled with inspirational and practical advice that will teach you: Why you should write yourself a \$10 million check Why your career depends on the Greek alphabet Why you need ikigai in your life How Judge Judy can help you have better work meetings How these twenty questions will change your life Learn from the entrepreneur who failed 5,126 times before becoming a billionaire, the fourteenth-century German monk who helped reinvent Domino's Pizza, the technology visionary who asked himself the same question every morning, the country music icon who bought more than one hundred million books, and the ice cream truck driver who made \$110,237 in less than one hour. With powerful stories and actionable lessons,

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this book will profoundly change the way you live, lead, and work. Your path to greatness starts with a simple choice. Everyday, you're choosing to live one of two lives: the Lemon Life or the Lemonade Life. Which life will you lead?

Plunkett's InfoTech Industry Almanac presents a complete analysis of the technology business, including the convergence of hardware, software, entertainment and telecommunications. This market research tool includes our analysis of the major trends affecting the industry, from the rebound of the global PC and server market, to consumer and enterprise software, to super computers, open systems such as Linux, web services and network equipment. In addition, we provide major statistical tables covering the industry, from computer sector revenues to broadband subscribers to semiconductor industry production. No other source provides this book's easy-to-understand comparisons of growth, expenditures, technologies, imports/exports, corporations, research and other vital subjects. The corporate profile section provides in-depth, one-page profiles on each of the top 500 InfoTech companies. We have used our massive databases to provide you with unique, objective analysis of the largest and most exciting companies in: Computer Hardware, Computer Software, Internet Services, E-Commerce, Networking, Semiconductors, Memory, Storage, Information

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Management and Data Processing. We've been working harder than ever to gather data on all the latest trends in information technology. Our research effort includes an exhaustive study of new technologies and discussions with experts at dozens of innovative tech companies. Purchasers of the printed book or PDF version may receive a free CD-ROM database of the corporate profiles, enabling export of vital corporate data for mail merge and other uses.

Best Life magazine empowers men to continually improve their physical, emotional and financial well-being to better enjoy the most rewarding years of their life.

New York magazine was born in 1968 after a run as an insert of the New York Herald Tribune and quickly made a place for itself as the trusted resource for readers across the country. With award-winning writing and photography covering everything from politics and food to theater and fashion, the magazine's consistent mission has been to reflect back to its audience the energy and excitement of the city itself, while celebrating New York as both a place and an idea.

Students who are beginning studies in technology need a strong foundation in the basics before moving on to more advanced technology courses and certification programs. The Microsoft Technology Associate (MTA) is a new and

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innovative certification track designed to provide a pathway for future success in technology courses and careers. The MTA program curriculum helps instructors teach and validate fundamental technology knowledge and provides students with a foundation for their careers as well as the confidence they need to succeed in advanced studies. Through the use of MOAC MTA titles you can help ensure your students future success in and out of the classroom. Database Administration Fundamentals covers introductory knowledge and skills including: relational databases; core database concepts; relational database concepts; security requirements for databases and the data stored in them; database objects -- such as tables and views; graphical tools and T-SQL scripts; database queries; and stored procedures.

Plunkett's InfoTech Industry Almanac presents a complete analysis of the technology business, including the convergence of hardware, software, entertainment and telecommunications. This market research tool includes our analysis of the major trends affecting the industry, from the soaring need for memory, to supercomputing, open source systems such as Linux, cloud computing and the role of nanotechnology in computers. In addition, we provide major statistical tables covering the industry, from computer sector revenues to broadband subscribers to semiconductor industry production.

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No other source provides this book's easy-to-understand comparisons of growth, expenditures, technologies, imports/exports, corporations, research and other vital subjects. The corporate profile section provides in-depth, one-page profiles on each of the top 500 InfoTech companies. We have used our massive databases to provide you with unique, objective analysis of the largest and most exciting companies in: Computer Hardware, Computer Software, Internet Services, E-Commerce, Networking, Semiconductors, Memory, Storage, Information Management and Data Processing. We've been working harder than ever to gather data on all the latest trends in information technology. Our research effort includes an exhaustive study of new technologies and discussions with experts at dozens of innovative tech companies. Purchasers of the printed book or PDF version may receive a free CD-ROM database of the corporate profiles, enabling export of vital corporate data for mail merge and other uses.

Traces the development of the subway from its inception to its decline as an overcrowded and dangerous part of city life - Explores how it has been represented in film and art - Gives women's experiences of the subway - Examines the city's racial tensions - Skyscrapers - Spatial layout of the city - Urban space.

(Black & White version) Fundamentals of Business

was created for Virginia Tech's MGT 1104 Foundations of Business through a collaboration between the Pamplin College of Business and Virginia Tech Libraries. This book is freely available at: <http://hdl.handle.net/10919/70961> It is licensed with a Creative Commons-NonCommercial ShareAlike 3.0 license.

Significant progression and usage of Internet innovations has caused a need for streamlining past, present, and future database technologies. Principle Advancements in Database Management Technologies: New Applications and Frameworks presents exemplary research in a variety of areas related to database development, technology, and use. This authoritative reference source presents innovative approaches by leading international experts to serve as the primary database management source for researchers, practitioners, and academicians.

In All the Nations Under Heaven, Frederick Binder and David Reimers trace the shifting tides of New York's ethnic past, from its beginnings as a Dutch trading outpost to the present age where Third World immigration has given the population a truly global character. All the Nations Under Heaven explores the processes of cultural adaptation to life in New York, giving a lively account of immigrants new and old, and of the streets and neighborhoods they claimed and transformed. All the Nations Under

Heaven provides a comprehensive look at the unique cultural identities that have wrought changes on the city over nearly four centuries since Europeans first landed on the Atlantic shore. While detailing the various efforts to retain a cultural heritage, the book also looks at how ethnic and racial groups have interacted - and clashed - over the years. From the influx of Irish and Germans in the nineteenth century to the recent arrival of Caribbean and Asian ethnic groups in large numbers, *All the Nations Under Heaven* explores the social, cultural, political, and economic lives of immigrants as they sought to form their own communities and struggled to define their identities within the growing heterogeneity of New York.

The anthrax incidents following the 9/11 terrorist attacks put the spotlight on the nation's public health agencies, placing it under an unprecedented scrutiny that added new dimensions to the complex issues considered in this report. *The Future of the Public's Health in the 21st Century* reaffirms the vision of *Healthy People 2010*, and outlines a systems approach to assuring the nation's health in practice, research, and policy. This approach focuses on joining the unique resources and perspectives of diverse sectors and entities and challenges these groups to work in a concerted, strategic way to promote and protect the public's health. Focusing on diverse partnerships as the framework for public

health, the book discusses: The need for a shift from an individual to a population-based approach in practice, research, policy, and community engagement. The status of the governmental public health infrastructure and what needs to be improved, including its interface with the health care delivery system. The roles nongovernment actors, such as academia, business, local communities and the media can play in creating a healthy nation. Providing an accessible analysis, this book will be important to public health policy-makers and practitioners, business and community leaders, health advocates, educators and journalists. "This reference expands the field of database technologies through four-volumes of in-depth, advanced research articles from nearly 300 of the world's leading professionals"--Provided by publisher.

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