

The Perfect Scent A Year Inside The Perfume Industry In Paris And New York

The Perfect Scent is the thrilling inside story of the global perfume industry, told through two creators working on two very different scents.

Eau de Cologne Impériale, Jicky, l'Heure Bleue, Mitsouko, Shalimar: these immortal classics of the fifth sense are landmarks in the remarkable history of the House of Guerlain. Since its founding in 1828, Guerlain has created subtle compositions light years away from simple floral imitations. These fragrances invoke a mood in which romanticism and mystery are combined, and have attracted a prestigious clientele that includes royalty and connoisseurs. At the turn of the century, Aimé Guerlain, the creator of Jicky, composed the famous magic formula Guerlinade - a velvety, intoxicating alliance of rose, jasmine, vanilla and tonka bean - which has become the sensual hallmark of every creation, including the most recent ones. It is a note that stirs the emotions and embodies the spirit of a great perfumer and his legend.

A beautifully made scent can encapsulate a particular feeling, transport you to a very specific time in life with clarity, or remind you of a special loved one or friend. And just like wearing your favorite outfit or shoes, your favorite perfume can make you feel invincible. The question is, how do you find such a creation? With the number of new releases steadily increasing, it can be bewildering even attempting to find a perfume you like, let alone love. In *Perfume*, Neil Chapman guides readers through a world that can at times seem overwhelming. Fragrances of every variety are listed 'note by note' in clearly divided categories that will steer you in the direction of a perfume you not only like, but love and cherish as 'your' signature scent. Chapters explore popular notes (for example, vanilla, sandalwood, jasmine, rose, patchouli, chocolate) or a broader identifiable group (such as 'oceanics', 'green florals' or 'anti-perfume'), giving an insight into that particular category as well as a clear sense of the similarities and differences between the scents described within it. Featuring over 700 scents, from vintage perfumes to department store classics, rarities and niche boutique fragrances, *Perfume* is a true portal into the beautiful world of perfume. The further you go on this journey, the more you will be amazed by how many beautiful creations do exist if you take the time to look.

Sometimes real passion means living the life you've always wanted. Nicole Bridges still can't believe she's taken up residence in a Colorado apartment complex nicknamed "Splitsville." She's still reeling from her husband's affair, a divorce she never saw coming, and having to leave the upscale, comfortable world she helped make for her ex and their teenage daughter. With little money, even less work experience, and no idea what to do next, she takes tentative steps—if only to keep her head above water. Along the way, Nikki unexpectedly finds herself falling in with eccentric new neighbors—and being seduced out of her funk by a charming, elusive ex-Londoner. And through her delight in the sensual elements of perfume, she will discover the courage to form bonds she never imagined. When a discarded flyer printed with the name "Madame Mirabou" provides the spark of inspiration, Nikki dares to blend the fragments of her life into a fragrance that's uniquely and passionately her own. From the Trade Paperback edition.

The olfactory journey described in this book introduces readers to the pleasures and benefits of educating and training the 'nose', our olfactory palate. Jennifer Peace Rhind explores the process of cultivating our sense of smell and demonstrates how the process itself can be therapeutic and enjoyable, as well as informative. She highlights the different skills involved, from olfactory vocabulary, awareness, and memory, through to discrimination and fragrance creation, and the activities that can help to acquire them, emphasizing the value of experiential learning. She describes the Japanese art of koh-do or the 'way of incense' and suggests ways of creating group events inspired by this. Based on her twenty five years' experience working with essential oils and aromatic plant extracts, she also leads the reader through a variety of scent families, with information on the botanical source, odour profiles, olfactory notes, and suggestions for comparison with other scents. This method of educating and training the 'nose' is fascinating, challenging and life-enhancing and will be of interest to anyone eager to develop their sense of smell, and of incalculable use to aromatherapy students and practitioners who must acquire these skills for their career.

Sometimes opposites attract in the most delicious ways... All Gabe Falcon wants is to make his trendy Naples, FL restaurant a success. Until he meets his new neighbor, that is. The sweet and sexy perfumer challenges and entices him in equal measure from the start. Too bad the only thing she seems to want from him is his absence. Lily Marlowe doesn't have time for the annoyingly hot alpha next door, especially when the spicy aromas of Gabe's dishes overpower her fragrances and run off her customers. If she wants her beloved business to be the hit of the upcoming Winter Fest, she'll need to convince Gabe to move his food truck to another park. The fact that he's the only man to ever make her regret all the barriers she's built around her heart? Irrelevant. This is business. But Gabe isn't about to give up on Lily without a fight, and when he makes her an offer she can't refuse, she quickly finds her ordered life thrown into a sensual tailspin. Torn between business and desire, can Lily learn to trust her senses--and Gabe? Or will their happily ever after be snuffed out before it can even begin? *FALCONS IN LOVE* – Each book is a standalone. *Scent of Love* - Gabe and Lily *The Holiday Sweet Spot* - Jake and Pilar

Ann Smith loves her handsome, dynamic boss, Jasha Wilder, but her daring plan to seduce him goes awry when she encounters a powerful wolf who-before her horrified eyes-changes into the man she adores. She soon discovers she can't escape her destiny, for she is the woman fated to break the curse that binds his soul.

An intimate exploration of inspiration and creativity, from the "parfumeur exclusif" of the house of Hermès. A scent has incantatory powers, capable of transporting you to your past, of kindling fantasies, of creating a vivid *mise en scène*—literally out of thin air. In the hands of the truly great, perfume creation is a kind of alchemy. Where does inspiration for this visceral art come from? How does one capture the essence of emotions, of desire? Jean-Claude Ellena has a sublime gift. As "parfumeur exclusif" (or "the nose") for Hermès, he elevates fragrance to an art form. A "writer of perfume," his concoctions are as finely composed and evocative as a haiku. He is also a conjurer of sorts: "I create an illusion that is actually stronger than reality . . . you enter the scent and follow the path." *The Diary of a Nose* is a collection of Ellena's meditations on the world of scents, and what stirs his creation of some of the world's most desired fragrances. Inspiration can come from anywhere—a market stall, a landscape, or even the movement of calligraphy. Though each smell has its own distinct character, a gifted perfumer creates olfactory experiences that are intensely personal and unique, that blossom on the body and leave a trace of us lingering after we have left a room. Seductive, delicate, and elegant as any of Ellena's creations, *The Diary of a Nose* seeks to capture the most elusive facets of this rarefied and mysterious art.

When Celia Lyttelton visited a bespoke perfumers, she realized a long-held ambition: to have a scent created solely for her. Entering this heady, exotic world of oils and essences, she was transported from a leafy London square to a place of long-forgotten memories and sensory

experiences. And once drawn into this world, she felt compelled to trace the origins, history and culture of the many ingredients that made up her unique perfume... And so began a magical journey of the senses that took Celia from Grasse, the cradle of perfume, to Morocco; from the rose-growing region of Isparta in Turkey, to the Tuscan hills where the iris grows wild. And after journeying to Sri Lanka, the home of the heavenly scented jasmine, Celia ventured to India, the Yemen and finally to the 'Island of Bliss', Socotra. Here she traced the rarest and most mysterious agent in perfumery, ambergris, which is found in the bellies of whales and is said to have powerful aphrodisiac qualities. From the peasants and farmers growing their own crops, and the traders who sell to the great perfume houses, to the 'noses' who create the scents and the marketing kings who rule this powerful billion-dollar industry, Celia Lyttelton paints a mystical, sensual landscape of sights, sounds and aromas as she recalls the extraordinary people and places she encountered on her unique Scent Trail.

One man's passion for perfume leads him to explore one of the most intriguing scientific mysteries: What makes one molecule smell of garlic while another smells of rose? In this witty, engrossing, and wildly original volume, author Luca Turin explores the two competing theories of smell. Is scent determined by molecular shape or molecular vibrations? Turin describes in fascinating detail the science, the evidence, and the often contentious debate—from the beginnings of organic chemistry to the present day—and pays homage to the scientists who went before. With its uniquely accessible and captivating approach to science via art, *The Secret of Scent* will appeal to anyone who has ever wondered about the most mysterious of the five senses.

An odorless baby found orphaned in a Paris gutter in 1738 grows to become a monster obsessed with his perfect sense of smell and a desire to capture, by any means, the ultimate scent that will make him human. Reader's Guide available. Reprint. 20,000 first printing.

A very easy comprehensive beginners guide to perfumery. Topics: Introduction; Necessary Glassware; Essential Oils, Fragrance Oils, Absolutes; Fixatives Perfume Formulation; Storing Perfumes; Labeling and Pricing; Extracting Essential Oils and Absolutes Distillation, Alcohol Extraction (Tincturing), Enfleurage; Guidelines in Blending Essential Oils; Advanced Ingredients; Scenting Lotions and Shampoos, Plain Blending, Scenting Soaps; Sample Essential Oil Recipes

From the New York Times perfume critic, a stylish, fascinating, unprecedented insider's view of the global perfume industry, told through two creators working on two very different scents. No journalist has ever been allowed into the ultrasecretive, highly pressured process of originating a perfume. But Chandler Burr, the New York Times perfume critic, spent a year behind the scenes observing the creation of two major fragrances. Now, writing with wit and elegance, he juxtaposes the stories of the perfumes -- one created by a Frenchman in Paris for an exclusive luxury-goods house, the other made in New York by actress Sarah Jessica Parker and Coty, Inc., a giant international corporation. We follow Coty's mating of star power to the marketing of perfume, watching Sex and the City's Parker heading a hugely expensive campaign to launch a scent into the overcrowded celebrity market. Will she match the success of Jennifer Lopez? Does she have the international fan base to drive worldwide sales? In Paris at the elegant Hermès, we see Jean Claude Ellena, his company's new head perfumer, given a challenge: he must create a scent to resuscitate Hermès's perfume business and challenge le monstre of the industry, bestselling Chanel No. 5. Will his pilgrimage to a garden on the Nile supply the inspiration he needs? *The Perfect Scent* is the story of two daring creators, two very different scents, and a billion-dollar industry that runs on the invisible magic of perfume.

Erica Bauermeister, the national bestselling author of *The School of Essential Ingredients*, presents a moving and evocative coming-of-age novel about childhood stories, families lost and found, and how a fragrance conjures memories capable of shaping the course of our lives. Emmeline lives an enchanted childhood on a remote island with her father, who teaches her about the natural world through her senses. What he won't explain are the mysterious scents stored in the drawers that line the walls of their cabin, or the origin of the machine that creates them. As Emmeline grows, however, so too does her curiosity, until one day the unforeseen happens, and Emmeline is vaulted out into the real world--a place of love, betrayal, ambition, and revenge. To understand her past, Emmeline must unlock the clues to her identity, a quest that challenges the limits of her heart and imagination. Lyrical and immersive, *The Scent Keeper* explores the provocative beauty of scent, the way it can reveal hidden truths, lead us to the person we seek, and even help us find our way back home.

Everything about the sense of smell fascinates us, from its power to evoke memories to its ability to change our moods and influence our behavior. Yet because it is the least understood of the senses, myths abound. For example, contrary to popular belief, the human nose is almost as sensitive as the noses of many animals, including dogs; blind people do not have enhanced powers of smell; and perfumers excel at their jobs not because they have superior noses, but because they have perfected the art of thinking about scents. In this entertaining and enlightening journey through the world of aroma, olfaction expert Avery Gilbert illuminates the latest scientific discoveries and offers keen observations on modern culture: how a museum is preserving the smells of John Steinbeck's Cannery Row; why John Waters revived the "smellie" in Polyester; and what innovations are coming from artists like the Dutch "aroma jockey" known as Odo7. From brain-imaging laboratories to the high-stakes world of scent marketing, *What the Nose Knows* takes us on a tour of the strange and surprising realm of smell.

Shakespeare wrote that a rose by any other name would smell as sweet. But if you cannot smell, does the rose lose its sweetness? The first and definitive book on the psychology of smell, *The Scent of Desire* traces the importance of smell in our lives, from nourishment to procreation to our relationships with the people closest to us and the world at large. Smell was the very first sense to evolve and is located in the same part of the brain that processes emotion, memory, and motivation. To our ancestors, the sense of smell wasn't just important, it was crucial to existence and it remains so today. Our emotional, physical, even sexual lives are profoundly shaped by both our reactions to and interpretations of different smells. Why do some people like a certain smell and others hate it? Is smell personal or cultural? How does smell affect our choices and our daily lives? Rachel Herz explores these questions and examines the role smell plays in our lives, and how this most essential of senses is imperative to our physical and emotional well-being. Herz investigates how our sense of smell functions, examines what purpose it serves, and shows how inextricably it is linked to our survival. She introduces us to people who have lost their ability to smell and shows how their experiences confirm this sense's importance by illuminating the traumatic effect its loss has on the quality of day-to-day living. Herz illustrates how profoundly scent and the sense of smell affect our daily lives with numerous examples and personal accounts based on her years of research. The wonders of our sense of smell are all explored in a compelling and engaging manner, from emotions and memory to aromatherapy and pheromones. For anyone who has ever wondered about human nature or been curious about the secrets of both the body and the mind, *The Scent of Desire* is a fascinating, down-to-earth tour of the psychology and biology of our most neglected sense, the sense of smell.

This straightforward and illuminating guide offers self-care techniques—from skin care to stress relief—designed for modern men who want to live longer, look better, and feel calm, focused, and happy. Taking care of your mind, body, and soul is important to living a longer, more satisfying life and helps you feel confident in your daily interactions with others. In *Self-Care for Men*, author Garrett Munce—grooming editor for *Esquire* and *Men's Health* and confirmed self-care practitioner—teaches you how to improve your physical and mental health and overall well-being through these easy and practical tips and exercises—from grooming to meditation—that are proven to work. Practiced by men like David Beckham, Snoop Dogg, and Adam Levine, self-care is a key component to overall wellness. This helpful guide introduces you to anti-aging products and practices, explains why masks are the HIIT workout of skincare, and shows you how to relax when you're on the go. Offering advice on a range of topics from hair care, supplements, detoxing, the wonders of CBD, improving your energy levels, and more, *Self-Care for Men* will not only help you look

and feel better, but live a happier, healthier, and more successful life.

The acclaimed debut novel by the author of *Little Fires Everywhere*. "A taut tale of ever deepening and quickening suspense." —O, the Oprah Magazine "Explosive . . . Both a propulsive mystery and a profound examination of a mixed-race family."

—Entertainment Weekly "Lydia is dead. But they don't know this yet." So begins this exquisite novel about a Chinese American family living in 1970s small-town Ohio. Lydia is the favorite child of Marilyn and James Lee, and her parents are determined that she will fulfill the dreams they were unable to pursue. But when Lydia's body is found in the local lake, the delicate balancing act that has been keeping the Lee family together is destroyed, tumbling them into chaos. A profoundly moving story of family, secrets, and longing, *Everything I Never Told You* is both a gripping page-turner and a sensitive family portrait, uncovering the ways in which mothers and daughters, fathers and sons, and husbands and wives struggle, all their lives, to understand one another.

Winner of the 2016 Perfumed Plume Award The "Alice Waters of American natural perfume" (indieperfume.com) and author of the *Art of Flavor* celebrates our most potent sense, through five rock stars of the fragrant world Mandy Aftel is widely acclaimed as a trailblazer in natural perfumery. Over two decades of sourcing the finest aromatic ingredients from all over the world and creating artisanal fragrances, she has been an evangelist for the transformative power of scent. In *Fragrant*, through five major players in the epic of aroma, she explores the profound connection between our sense of smell and the appetites that move us, give us pleasure, make us fully alive. Cinnamon, queen of the Spice Route, touches our hunger for the unknown, the exotic, the luxurious. Mint, homegrown the world over, speaks to our affinity for the familiar, the native, the authentic. Frankincense, an ancient incense ingredient, taps into our longing for transcendence, while ambergris embodies our unquenchable curiosity. And exquisite jasmine exemplifies our yearning for beauty, both evanescent and enduring. In addition to providing a riveting initiation into the history, natural history, and philosophy of scent, *Fragrant* imparts the essentials of scent literacy and includes recipes for easy-to-make fragrances and edible, drinkable, and useful concoctions that reveal the imaginative possibilities of creating with—and reveling in—aroma. Vintage line drawings make for a volume that will be a treasured gift as well as a great read.

To women the whole world over, perfume means glamour, and in the world of perfume, Jean-Claude Ellena is a superstar. In this one-of-a-kind book, the master himself takes you through the doors of his laboratory and explains the process of creating precious fragrances, revealing the key methods and recipes involved in this mysterious alchemy. Perfume is a cutthroat, secretive multibillion-dollar industry, and Ellena provides an insider's tour, guiding us from initial inspiration through the mixing of essences and synthetic elements, to the deluxe packaging and marketing in elegant boutiques worldwide, and even the increasingly complicated safety standards that are set in motion for each bottle of perfume that is manufactured. He explains how the sense of smell works, using a palette of fragrant materials, and how he personally chooses and composes a perfume. He also reveals his unique way of creating a fragrance by playing with our olfactory memories in order to make the perfume seductive and desired by men and women the world over. *Perfume* illuminates the world of scent and manufactured desire by a perfumer who has had clients the likes of Cartier, Van Cleef & Arpels, Bulgari, and Hermès.

Christmas is almost here! Little Bear can smell it—and so can you! The air is filled with the aroma of gingerbread cookies, minty candy canes, the piney Christmas tree, and yummy hot apple pie. Celebrate the holiday season with this classic Golden storybook which includes six scratch-and-sniff scents.

Jitterbug Perfume is an epic. Which is to say, it begins in the forests of ancient Bohemia and doesn't conclude until nine o'clock tonight (Paris time). It is a saga, as well. A saga must have a hero, and the hero of this one is a janitor with a missing bottle. The bottle is blue, very, very old, and embossed with the image of a goat-horned god. If the liquid in the bottle actually is the secret essence of the universe, as some folks seem to think, it had better be discovered soon because it is leaking and there is only a drop or two left.

A LOS ANGELES TIMES TOP 10 BEST BOOK OF THE SUMMER A Gentleman in Moscow meets "Moulin Rouge" in this stylish, sexy page-turner set in Paris on the eve of World War II, where Clementine, a queer American ex-pat and notorious thief, is drawn out of retirement and into one last scam when the Nazis invade. "[A] superb novel . . . This is historical fiction at its finest, vivid and beautifully rendered."--EMILY ST JOHN MANDEL author of *The Glass Hotel* Clementine is a seventy-two year-old reformed con artist with a penchant for impeccably tailored suits. Her life of crime has led her from the uber-wealthy perfume junkies of belle époque Manhattan, to the scented butterflies of Costa Rica, to the spice markets of Marrakech, and finally the bordellos of Paris, where she settles down in 1930 and opens a shop bottling her favorite extracts for the ladies of the cabarets. Now it's 1941 and Clem's favorite haunt, Madame Boulette's, is crawling with Nazis, while Clem's people--the outsiders, the artists, and the hustlers who used to call it home--are disappearing. Clem's first instinct is to go to ground--it's a frigid Paris winter and she's too old to put up a fight. But when the cabaret's prize songbird, Zoe St. Angel, recruits Clem to steal the recipe book of a now-missing famous Parisian perfumer, she can't say no. Her mark is Oskar Voss, a Francophile Nazi bureaucrat, who wants the book and Clem's expertise to himself. Hoping to buy the time and trust she needs to pull off her scheme, Clem settles on a novel strategy: Telling Voss the truth about the life and loves she came to Paris to escape. Complete with romance, espionage, champagne towers, and haute couture, this full-tilt sensory experience is a dazzling portrait of the underground resistance of twentieth-century Paris and a passionate love letter to the power of beauty and community in the face of insidious hate.

The Perfect Scent A Year Inside the Perfume Industry in Paris and New York Macmillan

A tiny American town's plans for radical self-government overlooked one hairy detail: no one told the bears. Once upon a time, a group of libertarians got together and hatched the Free Town Project, a plan to take over an American town and completely eliminate its government. In 2004, they set their sights on Grafton, NH, a barely populated settlement with one paved road. When they descended on Grafton, public funding for pretty much everything shrank: the fire department, the library, the schoolhouse. State and federal laws became meek suggestions, scarcely heard in the town's thick wilderness. The anything-goes atmosphere soon caught the attention of Grafton's neighbors: the bears. Freedom-loving citizens ignored hunting laws and regulations on food disposal. They built a tent city in an effort to get off the grid. The bears smelled food and opportunity. *A Libertarian Walks Into a Bear* is the sometimes funny, sometimes terrifying tale of what happens when a government disappears into the woods. Complete with gunplay, adventure, and backstabbing politicians, this is the ultimate story of a quintessential American experiment -- to live free or die, perhaps from a bear.

#1 NEW YORK TIMES BESTSELLER • ONE OF TIME MAGAZINE'S 100 BEST YA BOOKS OF ALL TIME The

extraordinary, beloved novel about the ability of books to feed the soul even in the darkest of times. When Death has a story to tell, you listen. It is 1939. Nazi Germany. The country is holding its breath. Death has never been busier, and will become busier still. Liesel Meminger is a foster girl living outside of Munich, who scratches out a meager existence for herself by stealing when she encounters something she can't resist—books. With the help of her accordion-playing foster father, she learns to read and shares her stolen books with her neighbors during bombing raids as well as with the Jewish man hidden in her basement. In superbly crafted writing that burns with intensity, award-winning author Markus Zusak, author of *I Am the Messenger*, has given us one of the most enduring stories of our time. "The kind of book that can be life-changing." —The New York Times "Deserves a place on the same shelf with *The Diary of a Young Girl* by Anne Frank." —USA Today DON'T MISS BRIDGE OF CLAY, MARKUS ZUSAK'S FIRST NOVEL SINCE THE BOOK THIEF.

The bird book for birders and nonbirders alike that will excite and inspire by providing a new and deeper understanding of what common, mostly backyard, birds are doing—and why: "Can birds smell?"; "Is this the same cardinal that was at my feeder last year?"; "Do robins 'hear' worms?" "The book's beauty mirrors the beauty of birds it describes so marvelously." —NPR In *What It's Like to Be a Bird*, David Sibley answers the most frequently asked questions about the birds we see most often. This special, large-format volume is geared as much to nonbirders as it is to the out-and-out obsessed, covering more than two hundred species and including more than 330 new illustrations by the author. While its focus is on familiar backyard birds—blue jays, nuthatches, chickadees—it also examines certain species that can be fairly easily observed, such as the seashore-dwelling Atlantic puffin. David Sibley's exacting artwork and wide-ranging expertise bring observed behaviors vividly to life. (For most species, the primary illustration is reproduced life-sized.) And while the text is aimed at adults—including fascinating new scientific research on the myriad ways birds have adapted to environmental changes—it is nontechnical, making it the perfect occasion for parents and grandparents to share their love of birds with young children, who will delight in the big, full-color illustrations of birds in action. Unlike any other book he has written, *What It's Like to Be a Bird* is poised to bring a whole new audience to David Sibley's world of birds.

NATIONAL BESTSELLER • WINNER OF THE PULITZER PRIZE • A searing, post-apocalyptic novel about a father and son's fight to survive, this "tale of survival and the miracle of goodness only adds to McCarthy's stature as a living master. It's gripping, frightening and, ultimately, beautiful" (San Francisco Chronicle). A father and his son walk alone through burned America. Nothing moves in the ravaged landscape save the ash on the wind. It is cold enough to crack stones, and when the snow falls it is gray. The sky is dark. Their destination is the coast, although they don't know what, if anything, awaits them there. They have nothing; just a pistol to defend themselves against the lawless bands that stalk the road, the clothes they are wearing, a cart of scavenged food—and each other. *The Road* is the profoundly moving story of a journey. It boldly imagines a future in which no hope remains, but in which the father and his son, "each the other's world entire," are sustained by love. Awesome in the totality of its vision, it is an unflinching meditation on the worst and the best that we are capable of: ultimate destructiveness, desperate tenacity, and the tenderness that keeps two people alive in the face of total devastation.

An artisan perfumer reveals a lost art and its mysterious, sensual history. For centuries, people have taken what seems to be an instinctive pleasure in rubbing scents into their skin. Perfume has helped them to pray, to heal, and to make love. And as long as there has been perfume, there have been perfumers, or rather the priests, shamans, and apothecaries who were their predecessors. Yet, in many ways, perfumery is a lost art, its creative and sensual possibilities eclipsed by the synthetic ingredients of which contemporary perfumes are composed, which have none of the subtlety and complexity of essences derived from natural substances, nor their lush histories. *Essence and Alchemy* resurrects the social and metaphysical legacy that is entwined with the evolution of perfumery, from the dramas of the spice trade to the quests of the alchemists to whom today's perfumers owe a philosophical as well as a practical debt. Mandy Aftel tracks scent through the boudoir and the bath and into the sanctums of worship, offering insights on the relationship of scent to sex, solitude, and the soul. Along the way, she imparts instruction in the art of perfume compositions, complete with recipes, guiding the reader in a process of transformation of materials that continues to follow the alchemical dictum *solve et coagula* (dissolve and combine) and is itself aesthetically and spiritually transforming.

The incredible stories of 100 perfumes from a whole century of scents. Signature scents and now lost masterpieces; the visionaries who conceived them; the wild and wonderful campaigns that launched them; the women and men who wore them – every perfume has a tale to tell. Join Lizzie Ostrom, dubbed 'the Heston Blumenthal of perfume' (Daily Mail), on an olfactory adventure as she explores the trends and crazes that have shaped the way we've spritzed.

For a family in need of rescue, she's the perfect remedy... Sasha Wagstaff transports readers to the sun-soaked south of France in *Heaven Scent*, for a scorching summer of sex, scandal and scent. The perfect read for fans of Cathy Bramley and Debbie Johnson. When Cat Hayes impulsively marries a handsome, penniless French waiter in St Tropez, she didn't realise she'd be widowed in just a few weeks. Neither did she know that her late husband was actually Oliver Ducasse, heir to the Ducasse perfume empire. Invited by the Ducasse family to their glamorous French mansion, Cat finds a family in chaos. What's more she's regarded with suspicion and hostility, especially by Olivier's playboy cousin Xavier. Will she run for the hills as fast as her high heels can carry her? Or will she realise that she is exactly what this mixed-up family truly needs? What readers are saying about *Heaven Scent*: 'Full of elegant French chic, fabulous locations and the most beautiful perfumes, this book has you turning each page with lots of unexpected twists and turns from the very start' 'Wonderful read, filled to bursting with a good plot and brilliant characters - characters you care about' 'Fascinating to read about the world of perfume and the intricate way in which a scent is created. Sasha Wagstaff's research into this shines throughout the book'

New York Times scent critic Chandler Burr spent a year behind the scenes of the perfume industry -- one of the most secretive, glamorous, and lucrative in all the realm of luxury goods. The result is a remarkable work of reporting on both art and business, a nuanced portrait of two dissimilar people, Jean-Claude Ellena and Sarah Jessica Parker, who had one thing in common: their quest to create the perfect scent. Ellena was hired by Hermes in Paris to create a fragrance that will rival Chanel No. 5, the perfume that has, for 90 years, dominated sales around the globe. In New York, Coty enlists Parker, a star and style icon, to create a celebrity perfume. She is *obsessed with scent*, and every aspect of the perfume will bear her artistic imprint.

'I've long wished perfumery to be taken seriously as an art, and for scent critics to be as fierce as opera critics, and for the wearers of certain "fragrances" to be hissed in public, while others are cheered. This year has brought *Perfumes: The Guide* by Luca Turin and Tania Sanchez, which I breathed in, rather than read, in one delighted gulp.' Hilary Mantel, *Guardian* *Perfumes: The Guide* is the culmination of Turin's lifelong obsession and rare scientific flair and Sanchez's stylish and devoted blogging about every scent that she's ever loved and loathed. Together they make a fine and utterly persuasive argument for the unrecognised craft of perfume-making. Perfume writing has certainly never been this honest, compelling or downright entertaining.

Prairie Avenue evolved into Chicago's most exclusive residential street during the late 19th century, when the city's wealthiest and most influential citizens built lavish homes here. The area began to decline around 1900, but experienced a renaissance in the late 20th century. An intriguing look at vintage perfume's powerful past, including reviews of more than 300 scents, with stunning period advertisements throughout.

In this comprehensive and engaging volume, medical historian Jonathan Reinartz offers a historiography of smell from ancient to modern times. Synthesizing existing scholarship in the field, he shows how people have relied on their olfactory sense to understand and engage with both their immediate environments and wider corporal and spiritual worlds. This broad survey demonstrates how each community or commodity possesses, or has been thought to possess, its own peculiar scent. Through the meanings associated with smells, osmologies develop--what cultural anthropologists have termed the systems that utilize smells to classify people and objects in ways that define their relations to each other and their relative values within a particular culture. European Christians, for instance, relied on their noses to differentiate Christians from heathens, whites from people of color, women from men, virgins from harlots, artisans from aristocracy, and pollution from perfume. This reliance on smell was not limited to the global North. Around the world, Reinartz shows, people used scents to signify individual and group identity in a morally constructed universe where the good smelled pleasant and their opposites reeked. With chapters including "Heavenly Scents," "Fragrant Lucre," and "Odorous Others," Reinartz's timely survey is a useful and entertaining look at the history of one of our most important but least-understood senses.

Paper Passion Perfume captures the unique bouquet of freshly printed books. Designed by boutique perfumer Geza Schoen in close consultation with Gerhard Steidl and in collaboration with *Wallpaper** magazine, the perfume expresses that peculiar mix of paper and ink which gives a book its unmistakable aroma, along with the fresh scent which a book opened for the first time releases. Schoen spent days in the depths of the paper-filled Steidl headquarters in Göttingen, sifting through books, papers samples and inks, to find inspiration for a perfume that is true to books, wearable, and which ages well in time just like a good book. It took Schoen seventeen trials to preserve in his words, the right balance between the smell of paper as such and an enjoyable perfumistic aesthetic. The elaborate packaging of Paper Passion Perfume does more than justice to the perfume within. The packaging is a real book with a hidden cut-out compartment in which the bottle sits. The first pages of the book contain texts on the pleasures of paper and the Paper Passion project by Nobel Laureate Günter Grass, Karl Lagerfeld, Geza Schoen and *Wallpaper** Editor-in-Chief Tony Chambers. The end product is a unique perfume, an homage to the luxurious sensuality of books and in Karl Lagerfeld's words, the silent smell of paper. Geza Schoen, born in 1969 in Kassel, has worked for nearly twenty years as a perfumer. He enjoyed professional success at a young age when he won the pitch for the first Diesel fragrance in 1994, while still in his education. While working for Haarmann & Reimer, which later became Symrise, Schoen travelled to Paris, New York, Singapore and Buenos Aires, researching perfumery in local markets. He launched his *Escentric Molecules* series in 2005, after Schoen was introduced to British branding expert Jeff Lounds and his friend graphic designer Paul White, and This Company was formed. Schoen is currently working on a series of fragrances called *The Beautiful Mind*, inspired by women admired for their intellects.

For as long as anyone can remember, a man named Luca Turin has had an uncanny relationship with smells. He has been compared to the hero of Patrick Süskind's novel *Perfume*, but his story is in fact stranger, because it is true. It concerns how he made use of his powerful gifts to solve one of the last great mysteries of the human body: how our noses work. Luca Turin can distinguish the components of just about any smell, from the world's most refined perfumes to the air in a subway car on the Paris metro. A distinguished scientist, he once worked in an unrelated field, though he made a hobby of collecting fragrances. But when, as a lark, he published a collection of his reviews of the world's perfumes, the book hit the small, insular business of perfume makers like a thunderclap. Who is this man Luca Turin, they demanded, and how does he know so much? The closed community of scent creation opened up to Luca Turin, and he discovered a fact that astonished him: no one in this world knew how smell worked. Billions and billions of dollars were spent creating scents in a manner amounting to glorified trial and error. The solution to the mystery of every other human sense has led to the Nobel Prize, if not vast riches. Why, Luca Turin thought, should smell be any different? So he gave his life to this great puzzle. And in the end, incredibly, it would seem that he solved it. But when enormously powerful interests are threatened and great reputations are at stake, Luca Turin learned, nothing is quite what it seems.

Acclaimed writer Chandler Burr has spent four years chronicling Luca Turin's quest to unravel the mystery of how our sense of smell works. What has emerged is an enthralling, magical book that changes the way we think about that area between our mouth and our eyes, and its profound, secret hold on our lives.

Spirits expert Thad Vogler, owner of the James Beard Award-winning *Bar Agricole*, takes readers around the world, celebrating the vivid characters who produce hand-made spirits like rum, scotch, cognac, and mezcal. From the mountains of Mexico and the forbidden distilleries of Havana, to the wilds of Scotland and the pastoral corners of France and beyond, this adventure will change how you think about your drink. Thad Vogler is one of the most important people in the beverage industry today. He's a man on a mission to bring "grower spirits"—spirits with provenance, made in the traditional way by individuals rather than by mass conglomerates—to the public eye, before they disappear completely. We care so much about the food we eat: how it is made, by whom, and where. Yet we are far less careful about the spirits we drink, often allowing the biggest brands with the most marketing dollars to control the narrative. In *By the Smoke and the Smell*, Vogler is here to set the record straight. This remarkable memoir is the first book to ask the tough questions about the booze industry: where our spirits come from, who makes them, and at what cost. *By the Smoke and the Smell* is also a celebration of the people and places behind the most singular, life-changing spirits on earth. Vogler takes us to Normandy, where we drink calvados with lovable Vikings; to Cuba, a country where Vogler lived for a time, and that has so much more to offer than cigars, classic cars, and mojitos; to the jagged cliffs and crystal-clear lochs of Scotland; to Northern Ireland, Oaxaca, Armagnac, Cognac, Kentucky, and California. Alternately hilarious and heartfelt, Vogler's memoir will open your eyes to the rich world of traditional, small-scale distilling—and in the process, it will completely change the way you think about and buy spirits.

'An authoritative guide from two experts who really know their way around scent' – *FUNMI FETTO* *The Perfume Companion* is a beautifully

illustrated compendium of almost 500 recommended scents, designed to help you pick out your next favourite fragrance. Perfumes have the power to evoke treasured memories, make us feel fabulous and help us express our best self. But with so many out there, how do you choose something new? When the scents in the perfume shop are merging into one aromatic haze, how do you remain focused? And if your favourite scent goes out of stock, how do you replace it? The Perfume Companion is here to help. Sarah McCartney and Samantha Scriven deliver a host of scents for you to try – including bargain finds and luxury treasures, iconic stalwarts and indie newcomers, the lightest florals and the deepest leathers. With insider information about how perfumes are really made, discover hundreds of new fragrances and find the scents to share your own memories with. This is the perfect companion for your scented adventures.

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