

Too Big To Ignore

Vera's spent her whole life secretly in love with her best friend, Charlie Kahn. And over the years she's kept a lot of his secrets. Even after he betrayed her. Even after he ruined everything. So when Charlie dies in dark circumstances, Vera knows a lot more than anyone—the kids at school, his family, even the police. But will she emerge to clear his name? Does she even want to? Edgy and gripping, *Please Ignore Vera Dietz* is an unforgettable novel: smart, funny, dramatic, and always surprising.

The Voluntary Guidelines for Securing Sustainable Small-Scale Fisheries in the Context of Food Security and Poverty Eradication (SSF Guidelines) represent the first ever international instrument dedicated to small-scale fisheries. They represent a global consensus on principles and guidance for small-scale fisheries governance and development. They were developed for small-scale fisheries in close collaboration with representatives of small-scale fisheries organizations in a participatory process between 2011-13, involving over 4000 stakeholders; facilitated by FAO, based on a mandate by COFI. They are directed at all those involved in the sector and intend to guide and encourage governments, fishing communities and other stakeholders to work together and ensure secure and sustainable small-scale fisheries for the benefit of small-scale fishers, fish workers and their communities as well as for society at large.

Over the last few decades, economists and psychologists have quietly documented the many ways in which a person's IQ matters. But, research suggests that a nation's IQ matters so much more. As Garrett Jones argues in *Hive Mind*, modest differences in national IQ can explain most cross-country inequalities. Whereas IQ scores do a moderately good job of predicting individual wages, information processing power, and brain size, a country's average score is a much stronger bellwether of its overall prosperity. Drawing on an expansive array of research from psychology, economics, management, and political science, Jones argues that intelligence and cognitive skill are significantly more important on a national level than on an individual one because they have "positive spillovers." On average, people who do better on standardized tests are more patient, more cooperative, and have better memories. As a result, these qualities—and others necessary to take on the complexity of a modern economy—become more prevalent in a society as national test scores rise. What's more, when we are surrounded by slightly more patient, informed, and cooperative neighbors we take on these qualities a bit more ourselves. In other words, the worker bees in every nation create a "hive mind" with a power all its own. Once the hive is established, each individual has only a tiny impact on his or her own life. Jones makes the case that, through better nutrition and schooling, we can raise IQ, thereby fostering higher savings rates, more productive teams, and more effective bureaucracies. After demonstrating how test scores that matter little for individuals can mean a world of difference for nations, the book leaves readers with policy-oriented conclusions and hopeful speculation: Whether we lift up the bottom through changing the nature of work, institutional improvements, or freer immigration, it is possible that this period of massive global inequality will be a short season by the standards of human history if we raise our global IQ.

One of the main goals in fisheries governance is to promote viability and sustainability in small-scale fishing communities. This is not an easy task given external and internal pressure, including environmental change and competition with other economic sectors searching for development in the coastal region. A comprehensive understanding of small-scale fisheries in their own context, and from a regional perspective, is an important step in supporting the implementation of the Voluntary Guidelines on Securing Sustainable Small-Scale Fisheries (SSF Guidelines). This book contributes to the global effort by offering knowledge, insights and lessons about small-scale fisheries in Latin America and the Caribbean. The 20 case studies included in the book make explicit the various dimensions that are intrinsic to small-scale fisheries in the region, and identify conditions and situations that affect the wellbeing of fishing communities. The book offers insights regarding the challenges faced by small-scale fisheries in the region, and, aligning with the objectives of the SSF Guidelines, provides lessons and experiences about how to make small-scale fishing communities viable while maintaining sustainable fisheries. This important book illustrates the complexity, diversity, and dynamics of small-scale fisheries in the Latin American and Caribbean region and presents experiences, tools, and approaches to lead towards sustainable and viable fisheries. The reader will gain a new understanding on the range of actions, approaches, and information needed for their successful management. John F. Caddy, International Fisheries Expert This book, prepared by the Too Big To Ignore partnership, constitutes a very valuable resource for policy makers, fisheries scientists, non-governmental organizations, civil society organizations, and fishing communities interested in putting in place sound management strategies, research, and actions to contribute to the sustainability of small-scale fisheries and food security in Latin America and the Caribbean region. Juan Carlos Seijo, Professor of Fisheries Bioeconomics at Marist University of Merida

Small-scale fisheries are a major source of food and employment around the world. Yet, many small-scale fishers work in conditions that are neither safe nor secure. Millions of them are poor, and often they are socially and politically marginalized. Macro-economic and institutional mechanisms are essential to address these poverty and vulnerability problems; however, interventions at the local community level are also necessary. This requires deep understanding of what poverty means to the fishers, their families and communities; how they cope with it; and the challenges they face to increase resiliency and improve their lives for the better. This book provides a global perspective, situating small-scale fisheries within the broad academic discourse on poverty, fisheries management and development. In-depth case studies from fifteen countries in Latin America, Europe, South and Southeast Asia, and sub-Saharan Africa, demonstrate the enormously complex ecological, economic, social, cultural and political contexts of this sector. Conclusions for policy-making, formulated as a joint statement by the authors, argue that fisheries development, poverty alleviation, and resource management must be integrated within a comprehensive governance approach that also looks beyond fisheries. The scientific editors, Svein Jentoft and Arne Eide, are both with the Norwegian College of Fishery Science, Faculty of Biosciences, Fisheries and Economics, University of Tromsø, Norway.

Business intelligence (BI) used to be so simple—in theory anyway. Integrate and copy data from your transactional systems into a specialized relational database, apply BI reporting and query tools and add business users. Job done. No longer. Analytics, big data and an array of diverse technologies have changed everything. More importantly, business is insisting on ever more value, ever faster from information and from IT in general. An emerging biz-tech ecosystem demands that business and IT work together. Business unIntelligence reflects the new reality that in today's socially complex and rapidly changing world, business decisions must be based on a combination of rational and intuitive thinking. Integrating cues from diverse information sources and tacit knowledge, decision makers create unique meaning to innovate heuristically at the speed of thought. This book provides a wealth of new models that business and IT can use together to design support systems for tomorrow's successful organizations. Dr.

Barry Devlin, one of the earliest proponents of data warehousing, goes back to basics to explore how the modern trinity of information, process and people must be reinvented and restructured to deliver the value, insight and innovation required by modern businesses. From here, he develops a series of novel architectural models that provide a new foundation for holistic information use across the entire business. From discovery to analysis and from decision making to action taking, he defines a fully integrated, closed-loop business environment. Covering every aspect of business analytics, big data, collaborative working and more, this book takes over where BI ends to deliver the definitive framework for information use in the coming years. As the person who defined the conceptual framework and physical architecture for data warehousing in the 1980s, Barry Devlin has been an astute observer of the movement he initiated ever since. Now, in *Business unIntelligence*, Devlin provides a sweeping view of the past, present, and future of business intelligence, while delivering new conceptual and physical models for how to turn information into insights and action. Reading Devlin's prose and vision of BI are comparable to reading Carl Sagan's view of the cosmos. The book is truly illuminating and inspiring. --Wayne Eckerson, President, BI Leader Consulting Author, "Secrets of Analytical Leaders: Insights from Information Insiders"

Introduction: This ain't your father's data -- Data 101 and the data deluge -- Demystifying big data -- The elements of persuasion : big data techniques -- Big data solutions -- Case studies : the big rewards of big data -- Taking the big plunge -- Big data : big issues and big problems -- Looking forward : the future of big data -- Final thoughts.

Too Big to Ignore The Business Case for Big Data John Wiley & Sons

The impact of mining is too big to ignore in a world of oversubscribed water. This is true of conventional mining as much as – or even more than – hydraulic fracturing (fracking). The legacy issues of such mining on water have not been fully appreciated, especially the irretrievable effects mining has had on communities and ecosystems around the world through its impact on water. Yet this is not an 'us-or-them' problem: the wealth, influence and technical knowledge of mining interests can and must be part of the solution. All of the contributions to this volume either consider the deficiencies of existing governance structures and the need for better ones, or explore the use of new techniques to identify and evaluate social and environmental impacts. The chapters in this book were originally published in the journal *Water International*.

We used to know how to know. We got our answers from books or experts. We'd nail down the facts and move on. But in the Internet age, knowledge has moved onto networks. There's more knowledge than ever, of course, but it's different. Topics have no boundaries, and nobody agrees on anything. Yet this is the greatest time in history to be a knowledge seeker . . . if you know how. In *Too Big to Know*, Internet philosopher David Weinberger shows how business, science, education, and the government are learning to use networked knowledge to understand more than ever and to make smarter decisions than they could when they had to rely on mere books and experts. This groundbreaking book shakes the foundations of our concept of knowledge—from the role of facts to the value of books and the authority of experts—providing a compelling vision of the future of knowledge in a connected world.

The director of the Climate Outreach and Information Network explores the psychological mechanism that enables people to ignore the dangers of climate change, using sidebars, cartoons and engaging stories from his years of research to reveal how humans are wired to primarily respond to visible threats.

Residents in Boston, Massachusetts are automatically reporting potholes and road hazards via their smartphones. Progressive Insurance tracks real-time customer driving patterns and uses that information to offer rates truly commensurate with individual safety. Google accurately predicts local flu outbreaks based upon thousands of user search queries. Amazon provides remarkably insightful, relevant, and timely product recommendations to its hundreds of millions of customers. Quantcast lets companies target precise audiences and key demographics throughout the Web. NASA runs contests via gamification site TopCoder, awarding prizes to those with the most innovative and cost-effective solutions to its problems. Explorys offers penetrating and previously unknown insights into healthcare behavior. How do these organizations and municipalities do it? Technology is certainly a big part, but in each case the answer lies deeper than that. Individuals at these organizations have realized that they don't have to be Nate Silver to reap massive benefits from today's new and emerging types of data. And each of these organizations has embraced Big Data, allowing them to make astute and otherwise impossible observations, actions, and predictions. It's time to start thinking big. In *Too Big to Ignore*, recognized technology expert and award-winning author Phil Simon explores an unassailably important trend: Big Data, the massive amounts, new types, and multifaceted sources of information streaming at us faster than ever. Never before have we seen data with the volume, velocity, and variety of today. Big Data is no temporary blip of fad. In fact, it is only going to intensify in the coming years, and its ramifications for the future of business are impossible to overstate. *Too Big to Ignore* explains why Big Data is a big deal. Simon provides commonsense, jargon-free advice for people and organizations looking to understand and leverage Big Data. Rife with case studies, examples, analysis, and quotes from real-world Big Data practitioners, the book is required reading for chief executives, company owners, industry leaders, and business professionals.

The only globally-crowdsourced book on the future of payments ("PayTech"), offering comprehensive understanding of a rapidly evolving industry at the centre of global commerce The movement of money between individuals, organisations and governments is crucial to the world economy. The payments industry has undergone immense transformation – new regulations, technologies and consumer demands have prompted significant changes to the tools, products and use cases in payments, as well as presented lucrative opportunities for entrepreneurs and FinTech professionals. As payment technologies become faster and more efficient, companies and investors are increasingly favouring PayTech innovation due to better customer experience, increased revenues and manageable risks. The PAYTECH Book brings together a diverse collection of industry experts to provide entrepreneurs, financial services professionals and investors with the answers they need to capitalise on the highly profitable PayTech market. Written by leaders in the global FinTech and payment sectors, this informative volume explains key industry developments and presents valuable first-hand insights from prominent industry practitioners. Contributors include advisors and consultants to the payments and financial services industry, entrepreneurs and business owners utilising cutting-edge PayTech capabilities, academic researchers exploring the social-political-economic impact of PayTech and many others. Detailed chapters cover essential topics such as cybersecurity, regulation and compliance, wholesale payments and how payment systems currently work and how PayTech can improve them. This book: Defines PayTech and identifies its key players Discusses how PayTech can transform developed markets and accelerate growth in emerging economies Describes how PayTech fits into the larger FinTech ecosystem Explores the future of PayTech and its potential as an agent of social change and financial inclusion Provides diverse perspectives on investment in PayTech and what consolidation and expansion will look like The PAYTECH Book: The Payment

Technology Handbook for Investors, Entrepreneurs and FinTech Visionaries is an indispensable source of information for FinTech investors and entrepreneurs, managers from payments companies and financial services firms and executives responsible for payments in government, corporations, public sector organisations, retailers and users of payments.

Brand New for 2018: an updated edition featuring a new afterword to mark the 10th anniversary of the financial crisis The brilliantly reported New York Times bestseller that goes behind the scenes of the financial crisis on Wall Street and in Washington to give the definitive account of the crisis, the basis for the HBO film "Too Big To Fail is too good to put down. . . . It is the story of the actors in the most extraordinary financial spectacle in 80 years, and it is told brilliantly." —The Economist In one of the most gripping financial narratives in decades, Andrew Ross Sorkin—a New York Times columnist and one of the country's most respected financial reporters—delivers the first definitive blow-by-blow account of the epochal economic crisis that brought the world to the brink. Through unprecedented access to the players involved, he re-creates all the drama and turmoil of these turbulent days, revealing never-before-disclosed details and recounting how, motivated as often by ego and greed as by fear and self-preservation, the most powerful men and women in finance and politics decided the fate of the world's economy.

A groundbreaking approach to creating memorable messages that are easy to process, hard to forget, and impossible to ignore—using the latest in brain science Audiences forget up to 90 percent of what you communicate. But people make decisions and act based on what they remember, so a pragmatic approach for the effective communicator is to be deliberate about the 10 percent that audiences do retain. Otherwise, content recall is random and inconsistent. Many experts have offered techniques on how to improve your own memory, but not how to influence other people's memory. Drawing on the latest research in neuroscience and cognitive psychology, Impossible to Ignore is a practical step-by-step guide that will show you how to control the 10 percent that your audiences do remember by creating content that attracts attention, sharpens recall, and guides decision-making toward a desired action.

This book brings together contributions from researchers and community workers from thirteen countries of the world. Juxtaposing academic case studies with accounts from activists and fisheries workers, it points to the ways in which globalization and associated resource degradation, privatization, and the concentration of ownership and control in fisheries are jeopardizing the lives and livelihoods of women fish workers and their families.

The Lake Chilwa Basin Climate Change Adaptation Programme was a seven-year research and development programme in Malawi that concluded in March 2017. The programme was designed to protect the livelihoods of the population and enhance resilience of the natural resource base upon which it depends. The Lake Chilwa Basin is an important wetland ecosystem which is a designated Ramsar Site under the Ramsar Wetland Convention and a Man and Biosphere Reserve designated by UNESCO. This book provides a review of the research and programme interventions done based on the ecosystem approach (EA), a strategy for the integrated management of land, water and living resources. This is designed to promote biodiversity conservation and sustainable use in an equitable way in its implementation of mitigation and climate change adaptation interventions. It is shown how: local and district institutions were strengthened to better manage natural resources and build resilience to climate change; cross-basin and cross-sector natural resource management and planning for climate change throughout the Basin were built; household and enterprise adaptive capacity in Basin hotspots was built; and improved forest management and governance contributed in mitigating the effects of climate change. The study followed all the twelve key EA principles with involvement of all key stakeholders. It is one of the first programmes to apply EA on such a wide temporal and spatial scale and provides key lessons to be learned for the protection of other fragile ecosystems in an era of climate change.

It seems easy to disregard those inner wounds inside in hopes that they will go away. But wounds that aren't dealt with become more infected and they manifest in many ways and many areas of our lives without us knowing it. It seems easier to ignore them than to work on them. At first the work can feel intense but then with each layer that is healed relief comes. Soon it becomes easier to embrace the idea of dealing with the wounds and unloading the weights that come with them. If you are longing to unload the weights of abuse and pain then this workbook is a great start for you. Take courage and begin your work toward freedom. Billy Bixbee's mother won't admit that dragons exist until it is nearly too late.

"By means of your democracy we shall invade you, by means of our religion we shall conquer you. Victory will come to us from the wombs of our women." The post Brexit Europe should aim to stop the creeping incursion of illiberal and authoritarian ideologies disguised as "religions" or "cultures" into the continent's liberal and democratic way of life. In most European nations, our adherence to liberal values has resulted in the growth of illiberal values. To put it differently our liberal societies began to tolerate the intolerant. If this trend is not stopped, its long term consequences will be catastrophic for the face of Europe as we and our ancestors have known it. Europe's tolerance and support of the wrongly called ideal of multi-culturalism has resulted in the growth of a continent of multi-faithism. The revival of a religious narrative as an inevitable backlash to the growth of alien religiosity amidst secular Europe is a disturbing phenomenon. It took Europe five hundred years of evolution to reach this stage of separation of state and religion. Michael Nimier

A practical, bipartisan call to action from the world's leading thinkers on the environment and sustainability Sustainability has emerged as a global priority over the past several years. The 2015 Paris Agreement on climate change and the adoption of the seventeen Sustainable Development Goals through the United Nations have highlighted the need to address critical challenges such as the buildup of greenhouse gases in the atmosphere, water shortages, and air pollution. But in the United States, partisan divides, regional disputes, and deep disagreements over core principles have made it nearly impossible to chart a course toward a sustainable future. This timely new book, edited by celebrated scholar Daniel C. Esty, offers fresh thinking and forward-looking solutions from environmental thought leaders across the political spectrum. The book's forty essays cover such subjects as ecology, environmental justice, Big Data, public health, and climate change, all with an emphasis on sustainability. The book focuses on moving toward sustainability through actionable, bipartisan approaches based on rigorous analytical research. Explores the idea of big data, which refers to our new found ability to crunch vast amounts of information, analyze it instantly, and draw profound and surprising conclusions from it.

In A Lie Too Big to Fail, longtime Kennedy researcher (of both JFK and RFK) Lisa Pease lays out, in meticulous detail, how witnesses with evidence of conspiracy were silenced by the Los Angeles Police Department; how evidence was deliberately altered and, in some instances, destroyed; and how the justice system and the media failed to present the truth of the case to the public. Pease reveals how the trial was essentially a sham, and how the prosecution did not dare to follow where the evidence led. A Lie Too Big to Fail asserts the idea that a government can never investigate itself in a crime of this magnitude. Was the

convicted Sirhan Sirhan a willing participant? Or was he a mind-controlled assassin? It has fallen to independent researchers like Pease to lay out the evidence in a clear and concise manner, allowing readers to form their theories about this event. Pease places the history of this event in the context of the era and provides shocking overlaps between other high-profile murders and attempted murders of the time. Lisa Pease goes further than anyone else in proving who likely planned the assassination, who the assassination team members were, and why Kennedy was deemed such a threat that he had to be taken out before he became President of the United States.

In June 2014, FAO member-states endorsed the Voluntary Guidelines for Securing Sustainable Small-Scale Fisheries (SSF Guidelines). These Guidelines are one of the most significant landmarks for small-scale fisheries around the world. They are comprehensive in terms of topics covered, and progressive, with their foundations based on human rights and other key principles. It can be anticipated that implementing the SSF Guidelines, whether at local, national, or regional levels, will be challenging. This book contains in-depth case studies where authors discuss the extent to which the Guidelines can help improve the realities of small-scale fishing men and women globally and make their livelihoods and communities more secure. This will require policy intervention and innovation, along with contributions of civil society organizations and academia. However, most of all it will necessitate the empowerment of fishing people so that they can become active participants in decision making on matters where their well-being and human rights are at stake. By endorsing the SSF Guidelines, states have committed themselves to support and facilitate this development. This book asks whether states can successfully "walk the talk," and provides advice as to how they can do so. The collection of case studies sets the platform for an interactive dialogue space for researchers, policy makers, civil society and small-scale fishing communities to start the conversation about the monitoring and evaluation of the implementation of the SSF Guidelines at local, national, regional and global levels. An added value is that it helps add focus to our work as civil society activists involved in ensuring the application of the SSF Guidelines. Naseegh Jaffer – General Secretary, World Forum of Fisher People (WFFP) This collection offers many ways in which institutions enabling small-scale fisheries can protect and promote sustainability, food security, customary tenure, self-management, and market access, while fostering such benefits as ecosystem-based management, protected areas, incorporation of local knowledge, and poverty alleviation. You will want to put this book in the hands of policy-makers and practitioners immediately -- and for years to come. Evelyn Pinkerton – Professor, Simon Fraser University, Canada

Discusses how to create a platform and build an audience using social media technologies.

A look at how new technologies can be put to use in the creation of a more just society. Artificial Intelligence (AI) is not likely to make humans redundant. Nor will it create superintelligence anytime soon. But it will make huge advances in the next two decades, revolutionize medicine, entertainment, and transport, transform jobs and markets, and vastly increase the amount of information that governments and companies have about individuals. AI for Good leads off with economist and best-selling author Daron Acemoglu, who argues that there are reasons to be concerned about these developments. AI research today pays too much attention to the technological hurdles ahead without enough attention to its disruptive effects on the fabric of society: displacing workers while failing to create new opportunities for them and threatening to undermine democratic governance itself. But the direction of AI development is not preordained. Acemoglu argues for its potential to create shared prosperity and bolster democratic freedoms. But directing it to that task will take great effort: It will require new funding and regulation, new norms and priorities for developers themselves, and regulations over new technologies and their applications. At the intersection of technology and economic justice, this book will bring together experts--economists, legal scholars, policy makers, and developers--to debate these challenges and consider what steps tech companies can do take to ensure the advancement of AI does not further diminish economic prospects of the most vulnerable groups of population.

In an unorthodox approach, Georgetown University professor Cal Newport debunks the long-held belief that "follow your passion" is good advice, and sets out on a quest to discover the reality of how people end up loving their careers. Not only are pre-existing passions rare and have little to do with how most people end up loving their work, but a focus on passion over skill can be dangerous, leading to anxiety and chronic job hopping. Spending time with organic farmers, venture capitalists, screenwriters, freelance computer programmers, and others who admitted to deriving great satisfaction from their work, Newport uncovers the strategies they used and the pitfalls they avoided in developing their compelling careers. Cal reveals that matching your job to a pre-existing passion does not matter. Passion comes after you put in the hard work to become excellent at something valuable, not before. In other words, what you do for a living is much less important than how you do it. With a title taken from the comedian Steve Martin, who once said his advice for aspiring entertainers was to "be so good they can't ignore you," Cal Newport's clearly written manifesto is mandatory reading for anyone fretting about what to do with their life, or frustrated by their current job situation and eager to find a fresh new way to take control of their livelihood. He provides an evidence-based blueprint for creating work you love, and will change the way you think about careers, happiness, and the crafting of a remarkable life.

In this book, Ovink and Boeijenga, together with Rebuild by Design's key partners, give a firsthand account of this process: building coalitions and creating innovative solutions by running an intense international design effort in the aftermath of a devastating storm. Analyzing the competition's groundbreaking formula for bringing all stakeholders to the heart of resilience planning, Too Big presents governments and communities an approach to become more responsive, more effective and more prepared in the face of climate change. Too Big addresses the urgency of a battle we cannot afford to lose, but also shows a way forward, informing and inspiring everyone who has the ambition to change the world. Ken Steven spent most of his career working in jobs he disliked, chasing opportunities for bigger paychecks to fund a better lifestyle he became too miserable to enjoy. He desperately wanted to find a job he could feel passionate about doing. Frustrated that the conventional passion discovery methods were fruitless for him, Steven spent sixteen years researching, developing, and testing a better way. The result was the DreamJob Type Indicator (DJTI), a career assessment specifically designed to identify the type of work that will bring you enjoyment and fulfillment. In Dream Job

Discovery, he reveals finding your dream job is no longer just a dream. When you follow his revolutionary four-step process, you'll eliminate the frustrating trial and error associated with more conventional methods of finding a job you love. By reading this book, you'll: better understand your personal values, a crucial first step if you want joy in your job--these are your DreamJob Truths; use the DJTI assessment to discover your passions even if you have no clue right now what your passions are--this is your DreamJob Type; identify your aptitudes, personality type, behavioral style, and natural talents--these are your DreamJob Traits; master how to leverage your Truths, Type, and Traits to land a job you'll love--this is your DreamJob Transition; find out how to crush any obstacles standing in your way of escaping paycheck purgatory to earn a passion paycheck.

Nigeria, despite being the African country of greatest strategic importance to the United States, remains poorly understood. Leading expert John Campbell explains why Nigeria, projected to have the world's third-highest population by 2050, is so important to understand in a world of jihadi extremism, corruption, oil conflict, and communal violence. Men, jobs, children, personal crises, irreconcilable social gaps—these are just a few of the strange and confusing reasons which may cause a female friendship to end. No matter the cause, the breakup of a female friendship leaves a woman devastated and asking herself difficult questions. Was someone to blame? Is the friendship worth fighting for? How can I prevent this from ever happening again? Even more upsetting is that women suffering from broken friendships often have no one to confide in; while the loss of a romantic partner garners sympathy among peers, discussing the loss of a platonic friend is often impossible without making other friends jealous or uncomfortable. Written by journalist and psychologist Irene Levine, Ph.D., *Best Friends Forever* is an uplifting and heroically honest book for abandoned friends seeking solace. Dr. Levine draws from the personal testimonials of thousands of women to provide anecdotes and groundbreaking solutions to these complicated situations. Offering tools for personal assessment, case stories, and actionable advice for saving, ending, or re-evaluating a relationship, Levine shows that breakups are sometimes inevitable. Although the dissolution of female friendships can be difficult, *Best Friends Forever* teaches women to stop blaming themselves and probing the wounds, and that the sad experience of a broken friendship can make them stronger people, and more able to handle their relationships with wisdom.

You've done it before. Saw something wrong with him--whether it was suspect grooming habits or ridiculously childish behavior--but let it slide. It's not that big of a deal. Except it totally was. You wanted to fall in love, but ended up going insane. You swore you'd never do it again. But did. Don't beat yourself up. In the search for love, we've all either blatantly ignored or completely missed red flags. Instead, smarten up. It's time to figure out what you missed and learn how to avoid similar flagtastic fiascos in the future. If you raise your red flag awareness now, you'll be able to greenlight a real relationship down the road.

This document includes eight studies showcasing good practices in support of sustainable small-scale fisheries. FAO commissioned these studies with a view to share experiences and promote the implementation of the Voluntary Guidelines for Securing Sustainable Small-Scale Fisheries in the Context of Food Security and Poverty Eradication (SSF Guidelines). The carrying out of the case studies also intended to promote participatory approaches – in line with the SSF Guidelines principles – and promote increased interaction between research and fishing communities, including the use of traditional knowledge and participatory research. It is hoped that the case studies will inform policy and policy processes and, in this way, promote sustainable small-scale fisheries according to the SSF Guidelines and the human rights based approach to development (HRBA).

Too Small to Ignore will encourage you to turn your good, loving intentions into strategic actions and empower you to help change the world—and the future—forever, one child at a time. The time has come for a major paradigm shift: Children are too important and too intensely loved by God to be left behind or left to chance. Children belong to all of us and we are compelled to intervene on their behalf. We must invest in children all across the world. In *Too Small to Ignore*, Dr. Stafford issues an urgent call for change. His adventures as a boy raised in a West African village provide an often-humorous and always-captivating backdrop to his profound and inspiring challenges. Wess lived the reality of “it takes a village to raise a child” and calls us to “be that loving village for children everywhere.”

The importance of small-scale fisheries for sustainable livelihoods and communities, food security, and poverty eradication is indisputable. With the endorsement of the 'Voluntary Guidelines for Securing Sustainable Small-Scale Fisheries', FAO member states recognize that governments, civil society organizations, and research communities all have a role to play in helping small-scale fisheries achieve these goals. This book argues that policies targeting small-scale fisheries need to be based on a solid and holistic knowledge foundation, and support the building of governance capacity at local, national, and global levels. The book provides rich illustrations from around the world of why such knowledge production needs to be transdisciplinary, drawing from multiple disciplinary perspectives and the knowledge that small-scale fisheries actors have, in order to identify problems and explore innovative solutions. *Transdisciplinarity for Small-Scale Fisheries Governance: Analysis and Practice*, edited by Ratana Chuenpagdee and Svein Jentoft, successfully demonstrates how small-scale fisheries are important and what social and political conditions are conducive to their wellbeing. The volume contributes tremendously to building capacity of fisheries communities and policy-makers to make the ideals of small-scale fisheries a reality. It establishes the ecological, social, and economic sense behind small-scale fisheries. A milestone reference for all those who believe in small-scale fisheries and are keen to defend them with quality evidence! -- Sebastian Mathew, Executive Director, International Collective in Support of Fishworkers (ICSF) The Small-Scale Fisheries Guidelines guiding principles call for holistic and integrated approaches for their implementation. This book will help a new generation of scientists, policy-makers, and small-scale fisheries actors make the fundamental connections between different disciplines in science, traditional knowledge, and policy to guide a collective process towards sustainable small-scale fisheries. The book contains an inspiring collection of practical cases from around the world, complemented by deep dives into dimensions of small-scale fisheries, like food security, stewardship, climate change, and gender, which all call for transdisciplinary approaches. -- Nicole Franz, Fisheries and Aquaculture Department, Food and Agriculture Organization of the United Nations (FAO) Rome, Italy.--

Go ahead, be skeptical about big data. The author was—at first. When the term “big data” first came on the scene, bestselling author Tom Davenport (*Competing on Analytics*, *Analytics at Work*) thought it was just another example of technology hype. But his research in the years that followed changed his mind. Now, in clear, conversational language, Davenport explains what big data means—and why everyone in business needs to know about it. *Big Data at Work* covers all the bases: what big data means from a technical, consumer, and management perspective; what its opportunities and costs are; where it can have real business impact; and which aspects of this hot topic have been oversold. This book will help you understand: • Why big data is important to you and your organization • What technology you need to manage it • How big data could change your job, your company, and your industry • How to hire, rent, or develop the kinds of people who

make big data work • The key success factors in implementing any big data project • How big data is leading to a new approach to managing analytics With dozens of company examples, including UPS, GE, Amazon, United Healthcare, Citigroup, and many others, this book will help you seize all opportunities—from improving decisions, products, and services to strengthening customer relationships. It will show you how to put big data to work in your own organization so that you too can harness the power of this ever-evolving new resource.

When significant numbers of college-educated American women began, in the early twenty-first century, to leave paid work to become stay-at-home mothers, an emotionally charged national debate erupted. Karine Moe and Dianna Shandy, a professional economist and an anthropologist, respectively, decided to step back from the sometimes overheated rhetoric around the so-called mommy wars. They wondered what really inspired women to opt out, and they wanted to gauge the phenomenon's genuine repercussions. *Glass Ceilings and 100-Hour Couples* is the fruit of their investigation—a rigorous, accessible, and sympathetic reckoning with this hot-button issue in contemporary life. Drawing on hundreds of interviews from around the country, original survey research, and national labor force data, Moe and Shandy refocus the discussion of women who opt out from one where they are the object of scrutiny to one where their aspirations and struggles tell us about the far broader swath of American women who continue to juggle paid work and family. Moe and Shandy examine the many pressures that influence a woman's decision to resign, reduce, or reorient her career. These include the mismatch between child-care options and workplace demands, the fact that these women married men with demanding careers, the professionalization of stay-at-home motherhood, and broad failures in public policy. But Moe and Shandy are equally attentive to the resilience of women in the face of life decisions that might otherwise threaten their sense of self-worth. Moe and Shandy find, for instance, that women who have downsized their careers stress the value of social networks—of “running with a pack of smart women” who've also chosen to emphasize motherhood over paid work.

A book for everyone who does business with China or in China. The history-making development of the Chinese economy has entered a new phase. China is moving aggressively from a strategy of imitation to one of innovation. Driven both by domestic needs and by global ambition, China is establishing itself at the forefront of technological innovation. Western businesses need to prepare for a tidal wave of innovation from China that is about to hit Western markets, and Chinese businesses need to understand the critical importance of innovation in their future. Experts George Yip and Bruce McKern explain this epic transformation and propose strategies for both Western and Chinese companies. This book is for everyone who does business with China or in China, or is interested in the development of the world's fastest-growing economy. Western CEOs can learn from Chinese companies and can create an effective innovation process in China, for China and the world. Chinese CEOs can benefit from understanding the strategies of their peers as they strive to enter foreign markets. And all Western businesses should prepare for disruption from their new competitors. Yip and McKern provide case studies of successful firms, outline ten ways in which the managerial and innovative capabilities of these firms differ from those of Western firms, and describe how multinationals doing business in China can become part of the Chinese ecosystem of new knowledge and technology. Yip and McKern argue that these innovation capabilities will be the basis for creating world-class products and services to meet the challenges of a new era of global competition.

Drawing on more than 30 case studies from around the world, this book offers a multitude of examples for improving the governance of small-scale fisheries. Contributors from some 36 countries argue that reform, transformation and innovation are vital to achieving sustainable small-scale fisheries - especially for mitigating the threats and vulnerabilities of global change. For this to happen, governing systems must be context-specific and the governability of small-scale fisheries properly assessed. The volume corresponds well with the Voluntary Guidelines for Securing Sustainable Small-Scale Fisheries adopted in 2014, spearheaded by the United Nations Food and Agriculture Organization (FAO). These affirm the importance of small-scale fisheries for food security, nutrition, livelihoods, rural development and poverty reduction. The book arises from the project Too Big To Ignore: Global Partnership for Small-Scale Fisheries Research (TBTI). "A nuanced, diverse, vibrant and local-specific collection of essays – just as the small-scale fisheries around the world - dealt with by this versatile array of authors. Following on the heels of the recently adopted FAO Small-Scale Fisheries Guidelines, here is an erudite compendium which I heartily recommend to policy makers, academics and activists who wish to come to terms with the complex issue of governance of this important field of human activity." John Kurien - Founding Member of the International Collective in Support of Fishworkers (ICSF), and Former Professor, Centre for Development Studies, Trivandrum, India "Likely to become a classic in its field, this book is about small-scale fisheries and interactive governance – governance which is negotiated, deliberated upon, and communicated among stakeholders who often share governing responsibilities. The authors show that interactive governance is not just a normative theory but a phenomenon that can be studied empirically, here with 34 case studies from as many countries around the world, north and south, east and west. Such "force of example" enables the editors to put together well-developed arguments and sometimes surprising conclusions about the way ahead. A must-read for managers, practitioners, stakeholders, and students!" Fikret Berkes - University of Manitoba, Canada, and author of *Coasts for People* Small-scale fisheries have received less attention in the global policy arena than their bigger counterparts, but they have much to offer the world in terms of employment, food security, and conservation. *World Small-Scale Fisheries* makes a new case for the importance of small-scale fisheries and provides twenty in-depth studies of businesses from around the world. An important reference book for researchers in fisheries management as well as policymakers, *World Small-Scale Fisheries* demonstrates the opportunities for sustainability and the remarkable strengths of small-scale fishing operations.

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