

Weird Ideas That Work How To Build A Creative Company Robert I Sutton

“Weird indeed, and not a little wonderful.”—Nature In the 1980s and 1990s, in places where no one thought it possible, scientists found organisms they called extremophiles: lovers of extremes. There were bacteria in volcanic hydrothermal vents on the ocean floor, single-celled algae in Antarctic ice floes, and fungi in the cooling pools of nuclear reactors. But might there be life stranger than the most extreme extremophile? Might there be, somewhere, another kind of life entirely? In fact, scientists have hypothesized life that uses ammonia instead of water, life based not in carbon but in silicon, life driven by nuclear chemistry, and life whose very atoms are unlike those in life we know. In recent years some scientists have begun to look for the tamer versions of such life on rock surfaces in the American Southwest, in a “shadow biosphere” that might impinge on the known biosphere, and even deep within human tissue. They have also hypothesized more radical versions that might survive in Martian permafrost, in the cold ethylene lakes on Saturn’s moon Titan, and in the hydrogen-rich atmospheres of giant planets in other solar systems. And they have imagined it in places off those worlds: the exotic ices in comets, the vast spaces between the stars, and—strangest of all—parallel universes. Distilling complex science in clear and lively prose, David Toomey illuminates the research of the biological avant-garde and describes the workings of weird organisms in riveting detail. His chapters feature an unforgettable cast of brilliant scientists and cover everything from problems with our definitions of life to the possibility of intelligent weird life. With wit and understanding that will delight scientists and lay readers alike, Toomey reveals how our current knowledge of life forms may account for only a tiny fraction of what’s really out there.

As new discoveries complicate the scientific picture of the universe, the evolving theories about the nature of space and time and the origins and fate of the universe threaten to become overwhelming. Enter David Seargent. Continuing the author's series of books popularizing strange astronomy facts and knowledge, *Weird Universe* explains the bizarre, complicated terrain of modern cosmology for lay readers. From exploring some of the strange consequences of the theories of special and general relativity, to probing time dilation and the twin and mother-and-baby “paradoxes” and the theory that the universe can be mathematically considered as a hologram, all of the latest findings and conjectures are clearly described in non-technical language. The development of quantum physics and the more recent developments of string and M-theory are looked at, in addition to several hypotheses that have not won wide acceptance from the scientific community, such as modified gravity. Enter the wonderfully weird world of these theories and gain a new appreciation for the latest findings in cosmological research.

Microdoses of the straight dope, stories so true they had to be wrapped in fiction for our own protection, from the best-selling author of *But What if We're Wrong?* A man flying first class discovers a puma in the lavatory. A new coach of a small-town Oklahoma high school football team installs an offense comprised of only one, very special, play. A man explains to the police why he told the employee of his local bodega that his colleague looked like the lead singer of Depeche Mode, a statement that may or may not have led in some way to a violent crime. A college professor discusses with his friend his difficulties with the new generation of students. An obscure power pop band wrestles with its new-found fame when its song "Blizzard of Summer" becomes an anthem for white supremacists. A couple considers getting a medical procedure that will transfer the pain of childbirth from the woman to her husband. A woman interviews a hit man about killing her husband but is shocked by the method he proposes. A man is recruited to join a secret government research team investigating why coin flips are no longer exactly 50/50. A man sees a whale struck by lightning, and knows that everything about his life has to change. A lawyer grapples with the unintended side effects of a veterinarian's rabies vaccination. Fair warning: *Raised in Captivity* does not slot into a smooth preexisting groove. If Saul Steinberg and Italo Calvino had adopted a child from a Romanian orphanage and raised him on Gary Larsen and Thomas Bernhard, he would still be nothing like Chuck Klosterman. They might be good company, though. Funny, wise and weird in equal measure, *Raised in Captivity* bids fair to be one of the most original and exciting story collections in recent memory, a fever graph of our deepest unvoiced hopes, fears and preoccupations. Ceaselessly inventive, hostile to corniness in all its forms, and mean only to the things that really deserve it, it marks a cosmic leap forward for one of our most consistently interesting writers.

Kirkus' Best Fiction of 2017 From New York Times bestselling author Cory Doctorow, an epic tale of revolution, love, post-scarcity, and the end of death. "Walkaway is now the best contemporary example I know of, its utopia glimpsed after fascinatingly-extrapolated revolutionary struggle." —William Gibson Hubert Vernon Rudolph Clayton Irving Wilson Alva Anton Jeff Harley Timothy Curtis Cleveland Cecil Ollie Edmund Eli Wiley Marvin Ellis Espinoza—known to his friends as Hubert, Etc—was too old to be at that Communist party. But after watching the breakdown of modern society, he really has no where left to be—except amongst the dregs of disaffected youth who party all night and heap scorn on the sheep they see on the morning commute. After falling in with Natalie, an ultra-rich heiress trying to escape the clutches of her repressive father, the two decide to give up fully on formal society—and walk away. After all, now that anyone can design and print the basic necessities of life—food, clothing, shelter—from a computer, there seems to be little reason to toil within the system. It’s still a dangerous world out there, the empty lands wrecked by climate change, dead cities hollowed out by industrial flight, shadows hiding predators animal and human alike. Still, when the initial pioneer walkaways flourish, more people join them. Then the walkaways discover the one thing the ultra-rich have never been able to buy: how to beat death. Now it’s war – a war that will turn the world upside down. Fascinating, moving, and darkly humorous, *Walkaway* is a multi-generation SF thriller about the wrenching changes of the next hundred years...and the very human people who will live their consequences. At the Publisher's request, this title is being sold without Digital Rights Management Software (DRM) applied.

#1 NEW YORK TIMES BESTSELLER • Meghan, The Duchess of Sussex’s first children’s book, *The Bench*, beautifully captures the special relationship between father and son, as seen through a mother’s eyes. The book’s storytelling and illustration give us snapshots of shared moments that evoke a deep sense of warmth, connection, and compassion. This is your bench Where you’ll witness great joy. From here you will rest See the growth of our boy. In *The Bench*, Meghan, The Duchess of Sussex, touchingly captures the evolving and expanding relationship between father and son and reminds us of the many ways that love can take shape and be expressed in a modern family. Evoking a deep sense of warmth, connection, and compassion, *The Bench* gives readers a window into shared and enduring moments between a diverse group of fathers and sons—moments of peace and reflection, trust and belief, discovery and learning, and lasting comfort. Working in watercolor for the first time, Caldecott-winning, bestselling illustrator Christian Robinson expands on his signature style to bring joy and softness to the pages, reflecting the beauty of a father’s love through a mother’s eyes. With a universal message, this thoughtful and heartwarming read-aloud is destined to be treasured by families for generations to come.

Tired of all the "shoulds" that guide your life? Want to create a life full of meaning? Work on your own terms? See the world a little differently? Then it's time to Own Your Weird. Creative entrepreneur Jason Zook certainly walks the walk of "owning his weird." He's had some crazy yet successful schemes -- he's made over a million dollars by having more than 1,600 companies pay him to wear their t-shirt (a project called I WearYour Shirt). Later he auctioned off his last name twice, for \$50K each time. He then self-published his first book *Creativity for Sale* by nabbing sponsors and generating \$75K in revenue. Now *Own Your Weird* is targeted to other potential "out of the box" thinkers who dream not only of doing work on their own terms, but also creating a meaningful life. Consider Jason your spirit guide, offering strategies for honing in on what makes you weird, recognizing when feedback is just another form of procrastination, and how to stop with social media already. There's a specific set of strategies and exercises that can help you prioritize your life over your business, by identifying your MMM (Minimum Monthly Magic) number. He also offers examples from his own life (how he got out of \$124K worth of

debt, escaped the pressure to have a big wedding, and has thrived on social media by primarily ignoring it). Own Your Weird is the permission slip you need to take that big risk. To finally chase down that big idea. And to let go of "supposed to" thoughts. See how life opens up when you break out of the blueprint.

An honest, sharp-witted, practical guide to help you get and keep the job you want—from an outsider whose been there and done it, a woman who went from being a broke, divorced, college dropout to running some of the biggest websites in the world. Jennifer Romolini started her career as an awkward twenty-seven-year-old misfit, navigated her way through New York media and became a boss—an editor-in-chief, an editorial director, and a vice president—all within little more than a decade. Her book, *Weird In A World That's Not*, asserts that being outside-the-norm and achieving real, high-level success are not mutually exclusive, even if the perception of the business world often seems otherwise, even if it seems like only office-politicking extroverts are set up for reward. Part career memoir, part real-world guide, *Weird in a World That's Not* offers relatable advice on how to achieve your dreams, even when the odds seem stacked against you. Romolini helps you face down your fears, find a career that's right for you, and get and keep a job. She tackles practical issues and offers empathetic, clear-cut answers to important questions: How do I navigate the awkwardness of networking? How do I deal with intense office politics? How do I leave my crappy job? How do I learn how to be a boss not just a #boss? And, most importantly: How do I do all this and stay true to who I really am? Authentic, funny, and moving, *Weird in a World That's Not* will help you tap into your inner tenacity and find your path, no matter how offbeat you are.

Most of us grow up believing it's more important to fit in than to stand out. But there's something different about you...and it matters. What if your weirdness was the key to changing everything? What if the outrageous, imaginative, crazy ideas that live inside your wildest dreams are actually there on purpose, divinely preinstalled to help others? Knowing what makes you weird is the best thing you can offer your art, your business, your friends, your family, and yourself. It's the essence of creativity, the stuff of movements, and the hope for humanity. It's time to quit painting by numbers, conforming to patterns, and checking off boxes. It's time to Get Weird.

A noted British cultural critic takes on some of the strangest and most anomalous works of art from the 20th century and dissects our fascination with the unsettling in popular music, film, and writing What exactly are the Weird and the Eerie? Two closely related but distinct modes, and each possesses its own distinct properties. Both have often been associated with Horror, but this genre alone does not fully encapsulate the pull of the outside and the unknown. In several essays, Mark Fisher argues that a proper understanding of the human condition requires examination of transitory concepts such as the weird and the eerie. Featuring discussion of the works of: H. P. Lovecraft, H. G. Wells, M.R. James, Christopher Priest, Joan Lindsay, Nigel Kneale, Daphne Du Maurier, Alan Garner and Margaret Atwood, and films by Stanley Kubrick, Jonathan Glazer and Christopher Nolan.

From the creator of the popular website Ask a Manager and New York's work-advice columnist comes a witty, practical guide to 200 difficult professional conversations—featuring all-new advice! There's a reason Alison Green has been called "the Dear Abby of the work world." Ten years as a workplace-advice columnist have taught her that people avoid awkward conversations in the office because they simply don't know what to say. Thankfully, Green does—and in this incredibly helpful book, she tackles the tough discussions you may need to have during your career. You'll learn what to say when • coworkers push their work on you—then take credit for it • you accidentally trash-talk someone in an email then hit "reply all" • you're being micromanaged—or not being managed at all • you catch a colleague in a lie • your boss seems unhappy with your work • your cubemate's loud speakerphone is making you homicidal • you got drunk at the holiday party Praise for Ask a Manager "A must-read for anyone who works . . . [Alison Green's] advice boils down to the idea that you should be professional (even when others are not) and that communicating in a straightforward manner with candor and kindness will get you far, no matter where you work."—Booklist (starred review) "The author's friendly, warm, no-nonsense writing is a pleasure to read, and her advice can be widely applied to relationships in all areas of readers' lives. Ideal for anyone new to the job market or new to management, or anyone hoping to improve their work experience."—Library Journal (starred review) "I am a huge fan of Alison Green's Ask a Manager column. This book is even better. It teaches us how to deal with many of the most vexing big and little problems in our workplaces—and to do so with grace, confidence, and a sense of humor."—Robert Sutton, Stanford professor and author of *The No Asshole Rule* and *The Asshole Survival Guide* "Ask a Manager is the ultimate playbook for navigating the traditional workforce in a diplomatic but firm way."—Erin Lowry, author of *Broke Millennial: Stop Scraping By and Get Your Financial Life Together*

Award-winning writer Olga Khazan reclaims the concept of "weird" and turns it into a badge of honor, showing how being different-culturally, socially, physically, or mentally-can be a person's greatest strength; infusing her topic with "so much humor and personality that you immediately want to read about it" (Susan Cain, author of *Quiet*). Most of us have at some point in our lives felt like outsiders, considering ourselves too weird to fit in. Growing up as a Russian immigrant in West Texas, Olga Khazan always felt there was something different about her. This feeling permeated her life, and as she embarked on a science writing career, she realized there were psychological connections between this feeling of being an outsider and both her struggles and successes later in life. She decided to reach out to other people who were unique in their environments to see if they had experienced similar feelings of alienation, and if so, how they overcame them. *Weird* explores why it is that we crave conformity and how that affects people who are different. Khazan examines the causes behind-and the consequences of-social rejection, but she also finds hidden upsides to being "weird." Based on interviews with dozens of experts and a review of hundreds of scientific studies, *Weird* provides actionable insights on issues like social anxiety and impostor syndrome. Combining Khazan's own story with the trajectories of others, and with the latest research, *Weird* reveals how successful individuals learned to embrace their weirdness-and use it to their advantage.

Find creative ways to make money in businesses with little competition Using interviews with unconventional entrepreneurs, the author's own wide-ranging experience with weird jobs, and extensive research, *101 Weird Ways to Make Money* reveals unusual, sometimes dirty, yet profitable jobs and businesses. Whether you're looking for a job that suits your independent spirit, or want to start a new business, this unique book shows you moneymaking options you haven't considered. Most of these outside-the-box jobs don't

require extensive training, and are also scalable as businesses, allowing you to build on your initial success. Jobs and businesses covered include cricket and maggot farming, environmentally friendly burials, making and selling solar-roasted coffee, daycare services for handicapped children, and many more Each chapter features a "where the money is" section on how to scale-up and be profitable Author writes a popular website and email newsletter on unusual ways to make money Whether you're seeking a new career, an additional revenue stream, or a new business idea, you will want to discover 101 Weird Ways to Make Money.

There is a concern - even obsession - with creativity in the workplace. This book begins by demystifying creativity at work and goes on to show how companies have managed and mismanaged the creative potential of their staff.

Birth control. Body hair removal cream. Boobs. It's all weird, but also pretty normal. Navigating racial identity, gender roles, workplace dynamics, and beauty standards, Mia Mercado's hilarious essay collection explores the contradictions of being a millennial woman, which usually means being kind of a weirdo. Whether it's spending \$30 on a candle that smells like an ocean that doesn't exist, offering advice on how to ask about someone's race (spoiler: just don't, please?), quitting a job that makes you need shots of whiskey on your lunch break, or finding a more religious experience in the skincare aisle at Target than your hometown Catholic church, Mia brilliantly unpacks what it means to be a professional, absurdly beautiful, horny, cute, gross human. Essays include: * Depression Isn't a Competition but Why Aren't I Winning? * My Dog Explains My Weekly Schedule * Mustache Lady * White Friend Confessional * Treating Objects Like Women With sharp humor and wit, Mia shares the awkward, uncomfortable, surprisingly ordinary parts of life, and shows us why it's strange to feel fine and fine to feel strange.

Sniffing armpits. Scuba diving for golf balls. Building secret passageways. For some lucky people, these strange tasks are all in a day's work. Want to learn about the men and women who destroy old buildings or make movie sound effects? Discover a range of weird jobs from around the world!

A New York Times Notable Book of 2020 A Bloomberg Best Non-Fiction Book of 2020 A Behavioral Scientist Notable Book of 2020 A Human Behavior & Evolution Society Must-Read Popular Evolution Book of 2020 A bold, epic account of how the co-evolution of psychology and culture created the peculiar Western mind that has profoundly shaped the modern world. Perhaps you are WEIRD: raised in a society that is Western, Educated, Industrialized, Rich, and Democratic. If so, you're rather psychologically peculiar. Unlike much of the world today, and most people who have ever lived, WEIRD people are highly individualistic, self-obsessed, control-oriented, nonconformist, and analytical. They focus on themselves—their attributes, accomplishments, and aspirations—over their relationships and social roles. How did WEIRD populations become so psychologically distinct? What role did these psychological differences play in the industrial revolution and the global expansion of Europe during the last few centuries? In *The WEIRDest People in the World*, Joseph Henrich draws on cutting-edge research in anthropology, psychology, economics, and evolutionary biology to explore these questions and more. He illuminates the origins and evolution of family structures, marriage, and religion, and the profound impact these cultural transformations had on human psychology. Mapping these shifts through ancient history and late antiquity, Henrich reveals that the most fundamental institutions of kinship and marriage changed dramatically under pressure from the Roman Catholic Church. It was these changes that gave rise to the WEIRD psychology that would coevolve with impersonal markets, occupational specialization, and free competition—laying the foundation for the modern world. Provocative and engaging in both its broad scope and its surprising details, *The WEIRDest People in the World* explores how culture, institutions, and psychology shape one another, and explains what this means for both our most personal sense of who we are as individuals and also the large-scale social, political, and economic forces that drive human history. Includes black-and-white illustrations.

An instant New York Times bestseller In *Embrace Your Weird*, New York Times bestselling author, producer, actress, TV writer, and award-winning web series creator, Felicia Day takes you on a journey to find, rekindle, or expand your creative passions. Including Felicia's personal stories and hard-won wisdom, *Embrace Your Weird* offers: —Entertaining and revelatory exercises that empower you to be fearless, so you can rediscover the things that bring you joy, and crack your imagination wide open —Unique techniques to vanquish enemies of creativity like: anxiety, fear, procrastination, perfectionism, criticism, and jealousy —Tips to cultivate a creative community —Space to explore and get your neurons firing Whether you enjoy writing, baking, painting, podcasting, playing music, or have yet to uncover your favorite creative outlet, *Embrace Your Weird* will help you unlock the power of self-expression. Get motivated. Get creative. Get weird.

Major New York Times bestseller Winner of the National Academy of Sciences Best Book Award in 2012 Selected by the New York Times Book Review as one of the ten best books of 2011 A Globe and Mail Best Books of the Year 2011 Title One of The Economist's 2011 Books of the Year One of The Wall Street Journal's Best Nonfiction Books of the Year 2011 2013 Presidential Medal of Freedom Recipient Kahneman's work with Amos Tversky is the subject of Michael Lewis's *The Undoing Project: A Friendship That Changed Our Minds* In the international bestseller, *Thinking, Fast and Slow*, Daniel Kahneman, the renowned psychologist and winner of the Nobel Prize in Economics, takes us on a groundbreaking tour of the mind and explains the two systems that drive the way we think. System 1 is fast, intuitive, and emotional; System 2 is slower, more deliberative, and more logical. The impact of overconfidence on corporate strategies, the difficulties of predicting what will make us happy in the future, the profound effect of cognitive biases on everything from playing the stock market to planning our next vacation—each of these can be understood only by knowing how the two systems shape our judgments and decisions. Engaging the reader in a lively conversation about how we think, Kahneman reveals where we can and cannot trust our intuitions and how we can tap into the benefits of slow thinking. He offers practical and enlightening insights into how choices are made in both our business and our personal lives—and how we can use different techniques to guard against the mental glitches that often get us into trouble. Winner of the National Academy of Sciences Best Book Award and the Los Angeles Times Book Prize and selected by The New York Times Book Review as one of the ten best books of 2011, *Thinking, Fast and Slow* is destined to be a classic.

A tiny American town's plans for radical self-government overlooked one hairy detail: no one told the bears. Once upon a time, a group of libertarians got together and hatched the Free Town Project, a plan to take over an American town and completely eliminate its government. In 2004, they set their sights on Grafton, NH, a barely populated settlement with one paved road. When they descended on Grafton,

public funding for pretty much everything shrank: the fire department, the library, the schoolhouse. State and federal laws became meek suggestions, scarcely heard in the town's thick wilderness. The anything-goes atmosphere soon caught the attention of Grafton's neighbors: the bears. Freedom-loving citizens ignored hunting laws and regulations on food disposal. They built a tent city in an effort to get off the grid. The bears smelled food and opportunity. A Libertarian Walks Into a Bear is the sometimes funny, sometimes terrifying tale of what happens when a government disappears into the woods. Complete with gunplay, adventure, and backstabbing politicians, this is the ultimate story of a quintessential American experiment -- to live free or die, perhaps from a bear.

Aliens. Ley lines. Water dowsing. Conspiracies and myths captivate imaginations and promise mystery and magic. Whether it's arguing about the moon landing hoax or a Frisbee-like Earth drifting through space, when held up to science and critical thinking, these ideas fall flat. In *Weird Earth: Debunking Strange Ideas About Our Planet*, Donald R. Prothero demystifies these conspiracies and offers answers to some of humanity's most outlandish questions. Applying his extensive scientific knowledge, Prothero corrects misinformation that con artists and quacks use to hoodwink others about geology--hollow earth, expanding earth, and bizarre earthquakes--and mystical and paranormal happenings--healing crystals, alien landings, and the gates of hell. By deconstructing wild claims such as prophecies of imminent natural disasters, Prothero provides a way for everyone to recognize dubious assertions. Prothero answers these claims with facts, offering historical and scientific context in a light-hearted manner that is accessible to everyone, no matter their background. With a careful layering of evidence in geology, archaeology, and biblical and historical records, Prothero's *Weird Earth* examines each conspiracy and myth and leaves no question unanswered.

Workplace performance expert Putzier offers 101 ways to make the workplace a more enjoyable and productive environment. In a lighthearted manner, he discusses how to change the tone and culture of a company with quick and often inexpensive ideas in order to improve employee morale, creative thinking, and work output. Other topics include attracting and retaining the best available talent, enhancing the company image, lowering stress, providing recognition and incentives, and implementing training and development strategies. The book lacks a bibliography. c. Book News Inc.

Offers a catalog of never-before-seen contraptions that are equal parts brilliant, useful and ridiculous, including a helium filled hide-a-bed and a tricycle-lawnmower, among other inventions that are intended to spark innovative thinking.

"When people describe my lifestyle or family as weird, I find comfort," writes author Craig Groeschel. Who then shares a Christ-centered philosophy, on everything from money to scheduling to purity, to help you break out of the normal rut and live according to the rhythms of God's grace and truth of his word. Normal people are stressed, overwhelmed, and exhausted. Many of their relationships are, at best, strained and, in most cases, just surviving. Even though we live in one of the most prosperous places on earth, normal is still living paycheck to paycheck and never getting ahead. In our oversexed world, lust, premarital sex, guilt, and shame are far more common than purity, virginity, and a healthy married sex life. And when it comes to God, the majority believe in him, but the teachings of scripture rarely make it into their everyday lives. Simply put, normal isn't working. Groeschel's WEIRD views will help you break free from the norm to lead a radically abnormal (and endlessly more fulfilling) life.

In this rare peak into the personal life of the author of numerous bestselling novels, gain an understanding of David Foster Wallace and how he became the man that he was. Only once did David Foster Wallace give a public talk on his views on life, during a commencement address given in 2005 at Kenyon College. The speech is reprinted for the first time in book form in *This is Water*. How does one keep from going through their comfortable, prosperous adult life unconsciously? How do we get ourselves out of the foreground of our thoughts and achieve compassion? The speech captures Wallace's electric intellect as well as his grace in attention to others. After his death, it became a treasured piece of writing reprinted in *The Wall Street Journal* and the *London Times*, commented on endlessly in blogs, and emailed from friend to friend. Writing with his one-of-a-kind blend of causal humor, exacting intellect, and practical philosophy, David Foster Wallace probes the challenges of daily living and offers advice that renews us with every reading.

This brief, inexpensive text helps the reader to think critically, using examples from the weird claims and beliefs that abound in our culture to demonstrate the sound evaluation of any claim.

The authors focus on types of logical arguments and proofs, making *How to Think about Weird Things* a versatile supplement for logic, critical thinking, philosophy of science, or any other science appreciation courses.

The must-read summary of Robert Sutton's book: "Weird Ideas that Work: 11 1/2 Practices for Promoting, Managing and Sustaining Innovation". This summary of the ideas from Robert Sutton's book "Weird Ideas that Work" shows that almost all highly creative companies do weird things and refuse to do the same as everyone else. By doing this, creative companies consistently develop new ways of thinking and acting. In his book, the author presents 11 1/2 weird ideas for sparking business innovation. He also explains concrete ways to build an organisation where innovation flourishes and becomes a way of life. This summary will teach you the importance of creativity in your company and how you can start changing the way you do things in order to stay ahead. Added-value of this summary: • Save time • Understand key concepts • Expand your business knowledge To learn more, read "Weird Ideas that Work" and find out why you should become an expert in the art of innovation in order to stay on top.

Soon to be an HBO Max series starring Ray Romano and Cristin Milioti From one of our most exciting and provocative young writers, a poignant, riotously funny story of how far some will go for love—and how far some will go to escape it. Hazel has just moved into a trailer park of senior citizens, with her father and Diane—his extremely lifelike sex doll—as her roommates. Life with Hazel's father is strained at best, but her only alternative seems even bleaker. She's just run out on her marriage to Byron Gogol, CEO and founder of Gogol Industries, a monolithic corporation hell-bent on making its products and technologies indispensable in daily life. For over a decade, Hazel put up with being veritably quarantined by Byron in the family compound, her every movement and vital sign tracked. But when he demands to wirelessly connect the two of them via brain chips in a first-ever human "mind-meld," Hazel decides what was once merely irritating has become unbearable. The world she escapes into is a far cry from the dry and clinical bubble she's been living in, a world populated with a whole host of deviant oddballs. As Hazel tries to carve out a new life for herself in this uncharted territory, Byron is using the most sophisticated tools at his disposal to find her and bring her home. His threats become more and more sinister, and Hazel is forced to take drastic measures in order to find a home of her own and free herself from Byron's virtual clutches once and for all. Perceptive and compulsively readable, *Made for Love* is at once an absurd, raunchy comedy and a dazzling, profound meditation marriage, monogamy, and family.

World of Warcrafters, LARPerS, Settlers of Catan? Weird. Beliebers, Swifties, Directioners? Weirder. Paleos, vegans, carb loaders, ovo-lacto-vegetarians? Pretty weird. Mets fans, Yankees fans, Bears fans? Definitely weird. Face it. We're all weird. So why are companies still trying to build products for the masses? Why are we still acting like the masses even exist? Weird is the new normal. And only companies that figure that out have any chance of survival. This book shows you how.

Weird Ideas That Work 1 1/2 Practices for Promoting, Managing, and Sustaining Innovation Simon and Schuster

Discover the weird science behind the ickiest, wackiest, most unusual things ever to exist! Would you like to make your own slime, discover how lava lamps work, or learn how materials decompose? Have you ever heard about ball lightning or the Aurora Borealis on the news and wondered what the reporter was talking about? Are you looking for great ideas for your next science fair project? If you answered "yes" to any of these questions, then *Weird Science* is for you! From banana slugs and dry ice to optical illusions and time travel, you'll investigate some of the most bizarre scientific oddities on Earth. Dozens of fun-packed activities help you see for yourself how quicksand really works, why our feet sometimes get smelly, how worm holes and black holes are formed, why insects can walk on water, and much more. You'll even see how you can turn these amazing activities into science projects! Each experiment is safe and easy to do, and all you need is everyday stuff from around the house. So get ready to take a strange, creepy, and sometimes even gross journey through *Weird Science*!

No one is against creativity. Everyone agrees that creativity is a very good thing in people and in companies. The creative industries are where the action is, so creativity must be a good thing. However, it's not altogether clear what creativity is, and it certainly isn't easy to work out how to encourage it, to manage it, and above all how to profit from it.

The beloved *New York Times* bestseller from acclaimed author Eleanor Brown about three sisters who love each other, but just don't happen to like each other very much. Three sisters have returned to their childhood home, reuniting the eccentric Andreas family. Here, books are a passion (there is no problem a library card can't solve) and TV is something other people watch. Their father—a professor of Shakespeare who speaks almost exclusively in verse—named them after the Bard's heroines. It's a lot to live up to. The sisters each have a hard time communicating with their parents and their lovers, but especially with one another. What can the shy homebody eldest sister, the fast-living middle child, and the bohemian youngest sibling have in common? Only that none has found life to be what was expected; and now, faced with their parents' frailty and their own personal disappointments, not even a book can solve what ails them...

Revised and Expanded Edition. In this age of supposed scientific enlightenment, many people still believe in mind reading, past-life regression theory, New Age hokum, and alien abduction. A no-holds-barred assault on popular superstitions and prejudices, with more than 80,000 copies in print, *Why People Believe Weird Things* debunks these nonsensical claims and explores the very human reasons people find otherworldly phenomena, conspiracy theories, and cults so appealing. In an entirely new chapter, "Why Smart People Believe in Weird Things," Michael Shermer takes on science luminaries like physicist Frank Tipler and others, who hide their spiritual beliefs behind the trappings of science. Shermer, science historian and true crusader, also reveals the more dangerous side of such illogical thinking, including Holocaust denial, the recovered-memory movement, the satanic ritual abuse scare, and other modern crazes. *Why People Believe Strange Things* is an eye-opening resource for the most gullible among us and those who want to protect them.

The perfect gag gift for anyone who appreciates a little toilet humor! Don't let number 2 stop you from being number 1 on the job. Face the facts. You poop every day—more or less—but making a misstep when you've got to go at the office could land you in some serious doo-doo. *How to Poo at Work* is the ultimate guide to handling a range of potentially awkward situations, including what to do when:

- The boss is in the next stall
- The toilet gets clogged
- A colleague follows you into the bathroom
- There's no toilet paper

Flush with useful diagrams, this handy book can save your career from going down the toilet.

Unconventional—yet effective—parenting strategies, carefully curated by the creator of the popular podcast *The Longest Shortest Time* Some of the best parenting advice that Hillary Frank ever received did not come from parenting experts, but from friends and podcast listeners who acted on a whim, often in moments of desperation. These "weird parenting wins" were born of moments when the expert advice wasn't working, and instead of freaking out, these parents had a stroke of genius. For example, there's the dad who pig-snorted in his baby's ear to get her to stop crying, and the mom who made a "flat daddy" out of cardboard and sat it at the dinner table when her kids were missing their deployed military father. Every parent and kid is unique, and as we get to know our kids, we can figure out what makes them tick. Because this is an ongoing process, *Weird Parenting Wins* covers children of all ages, ranging in topics from "The Art of Getting Your Kid to Act Like a Person" (on hygiene, potty training, and manners) to "The Art of Getting Your Kid to Tell You Things" (because eventually, they're going to be tight-lipped). You may find that someone else's weird parenting win works for you, or you might be inspired to try something new the next time you're stuck in a parenting rut. Or maybe you'll just get a good laugh out of the mom who got her kid to try beets because...it might turn her poop pink.

NEW YORK TIMES BEST SELLER • A TODAY SHOW #READWITHJENNA BOOK CLUB PICK! • The moving story of an undocumented child living in poverty in the richest country in the world—an incandescent debut from an astonishing new talent "Heartrending, unvarnished, and powerfully courageous, this account of growing up undocumented in America will never leave you." —Gish Jen, author of *The Resisters* In China, the word for America, *Mei Guo*, translates directly to "beautiful country." Yet when seven-year-old Qian arrives in New York City in 1994 full of curiosity, she is overwhelmed by crushing fear and scarcity. In China, Qian's parents were professors; in America, her family is "illegal" and it will require all the determination and small joys they can muster to survive. In Chinatown, Qian's parents labor in sweatshops. Instead of laughing at her jokes, they fight constantly, taking out the stress of their new life on one another. Shunned by her classmates and teachers for her limited English, Qian takes refuge in the library and masters the language through books, coming to think of *The Berenstain Bears* as her first American friends. And where there is delight to be found, Qian relishes it: her first bite of gloriously greasy pizza, weekly "shopping days," when Qian finds small treasures in the trash lining Brooklyn's streets, and a magical Christmas visit to Rockefeller Center—confirmation that the New York City she saw in movies does exist after all. But then Qian's headstrong Ma Ma collapses, revealing an illness that she has kept secret for months for fear of the cost and scrutiny of a doctor's visit. As Ba Ba retreats further inward, Qian has little to hold onto beyond his constant refrain: Whatever happens, say that you were born here, that you've always lived here. Inhabiting her childhood perspective with exquisite lyric clarity and unforgettable charm and strength, Qian Julie Wang has penned an essential American story about a family fracturing under the weight of invisibility, and a girl coming of age in the shadows, who never stops seeking the light.

The authoritative account of the rise of Amazon and its intensely driven founder, Jeff Bezos, praised by the *Seattle Times* as "the definitive account of how a tech icon came to life."

Amazon.com started off delivering books through the mail. But its visionary founder, Jeff Bezos, wasn't content with being a bookseller. He wanted Amazon to become the everything store, offering limitless selection and seductive convenience at disruptively low prices. To do so, he developed a corporate culture of relentless ambition and secrecy that's never been cracked. Until now. Brad Stone enjoyed unprecedented access to current and former Amazon employees and Bezos family members, giving readers the first in-depth, fly-on-the-wall account of life at Amazon. Compared to tech's other elite innovators -- Jobs, Gates, Zuckerberg -- Bezos is a private man. But he stands out for his restless pursuit of new markets, leading Amazon into risky new ventures like the Kindle and cloud computing, and transforming retail in the same way Henry Ford revolutionized manufacturing. The Everything Store is the revealing, definitive biography of the company that placed one of the first and largest bets on the Internet and forever changed the way we shop and read.

One of TIME's Ten Best Nonfiction Books of the Decade "Meet the new Stephen Hawking . . . The Order of Time is a dazzling book." --The Sunday Times From the bestselling author of Seven Brief Lessons on Physics, Reality Is Not What It Seems, and Helgoland, comes a concise, elegant exploration of time. Why do we remember the past and not the future? What does it mean for time to "flow"? Do we exist in time or does time exist in us? In lyric, accessible prose, Carlo Rovelli invites us to consider questions about the nature of time that continue to puzzle physicists and philosophers alike. For most readers this is unfamiliar terrain. We all experience time, but the more scientists learn about it, the more mysterious it remains. We think of it as uniform and universal, moving steadily from past to future, measured by clocks. Rovelli tears down these assumptions one by one, revealing a strange universe where at the most fundamental level time disappears. He explains how the theory of quantum gravity attempts to understand and give meaning to the resulting extreme landscape of this timeless world. Weaving together ideas from philosophy, science and literature, he suggests that our perception of the flow of time depends on our perspective, better understood starting from the structure of our brain and emotions than from the physical universe. Already a bestseller in Italy, and written with the poetic vitality that made Seven Brief Lessons on Physics so appealing, The Order of Time offers a profoundly intelligent, culturally rich, novel appreciation of the mysteries of time.

A 2004 Gallup pole revealed that 83% of employees are not enjoying their work. This provocative book exposes the truth about work and why it makes people feel so rotten and frustrated. Human beings are social animals. The pressures this creates to conform is particularly obvious in the work environment. The FIFO syndrome ("Fit In or F*** Off") is the most common corporate condition suffered by the majority of workers today, and is the major cause of individual unhappiness. Using the character of the "Work Doctor", the authors examine the syndrome and its consequences for our lives at work. Often, we behave in ways that are strange and unintended - far different from the way we behave outside of the company. This conflict in behaviour and emotions is the main cause of our frustration at work - something which we must understand and cope with if we are to gain satisfaction and improve our performance at work.

Introduces the proven rules that a company can use to promote innovation, arguing that the corporate world should hire misfits and encourage them to defy the existing culture and actively consider ideas that appear ridiculous or impractical.

[Copyright: 9f37dcd17ac747192231f5fad6a10c49](https://www.amazon.com/9f37dcd17ac747192231f5fad6a10c49)